



Australian Government

Department of Health

Therapeutic Goods Administration

# Unique Device Identification Webinar 8

## Global Manufacturer UDI Learnings and Project Update



**Michelle van Wijk**

UDI Project Manager

Therapeutic Goods Administration

**TGA** Health Safety  
Regulation

19 April 2022

# Welcome

- This webinar is being recorded
- Presentation will be made available on the TGA website
- Questions – **Q&A** tool will open midway through the session (slido)
  - Q&A session will occur at the end of today's presentation.
- Contact the moderator – please use the '**Chat**' function ONLY
- Relevant links will be sent to you via the chat function box
- A live poll will be conducted at the end of the presentation.



## Difficulties hearing from computer?

Check your settings located under “**Audio & Video**” tab located top of your screen:

OR

**Dial:** +61-2-9338-2221

**Access code:** 2650 629 9773

# Agenda

- **Invited guest speaker – Roger Peterson, Arthrex**
- TGA UDI Project update
- Questions and answers

# Guest Presenter – Roger Peterson

## Arthrex Senior Manager, Global Labeling – Regulatory



- Over 20 years of experience in the medical device industry within several roles including Product Development, Quality Assurance, Operations, and Regulatory Operations.
- Roger joined Arthrex in 2016 with previous experience at Integer, Abbott, and Steris Corporation.
- Roger is an active member of Association for the Advancement of Medical Instrumentation (AAMI), ISO Technical Committee 210 WG 03 - Graphical Symbols & Nomenclature, MedTech Europe labeling, MedTech Europe implant card, and EUDAMED working groups.
- Roger's current focus is on leading the Arthrex EUDAMED and global unique device identification initiatives.



# Introduction to Arthrex



## Locations

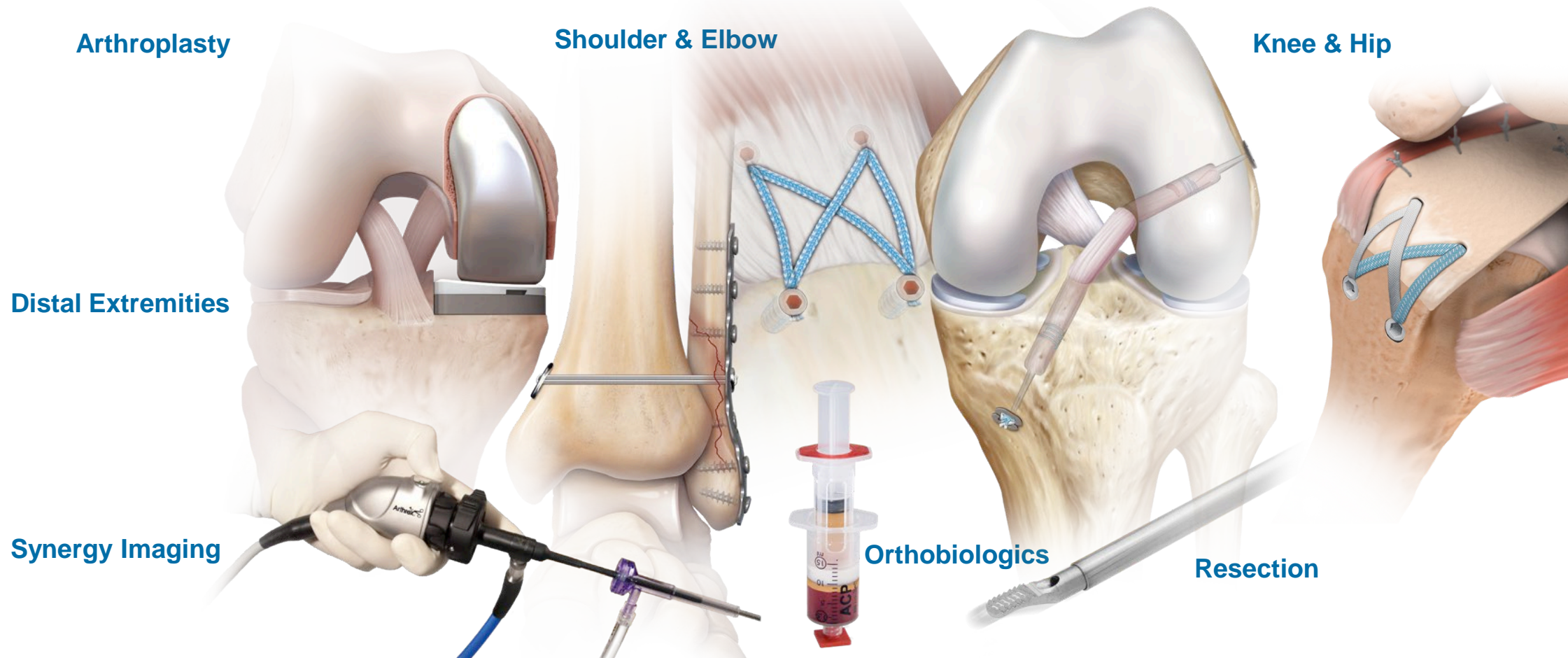
**Auckland** | New Zealand  
**Bern** | Switzerland  
**Boston** | United States  
**Copenhagen** | Denmark  
**Dubai** | United Arab Emirates  
**Eindhoven** | Netherlands  
**Helsinki** | Finland  
**Kontich** | Belgium  
**Lille** | France  
**Lisbon** | Portugal  
**Madrid** | Spain  
**Moscow** | Russia  
**Nápoles** | Mexico  
**Ontario** | Canada  
**Oslo** | Norway  
**Pendleton** | United States  
**Prague** | Czech Republic  
**Rome** | Italy  
**São Paulo** | Brazil  
**Santa Barbara** | United States  
**Seoul** | Korea  
**Shanghai** | China  
**Sheffield** | United Kingdom





# Over 19,000 Product Innovations

Helping Surgeons Treat Their Patients Better™



# Arthrex Global QMS Certifications

**Medical Device Single Audit Program (MDSAP), recognized by:**

Country	Agency
USA	FDA
Australia	TGA
Canada	Health Canada
Brazil	ANVISA
Japan	MLHW

ISO 13485

BSI Certification FM **84661**

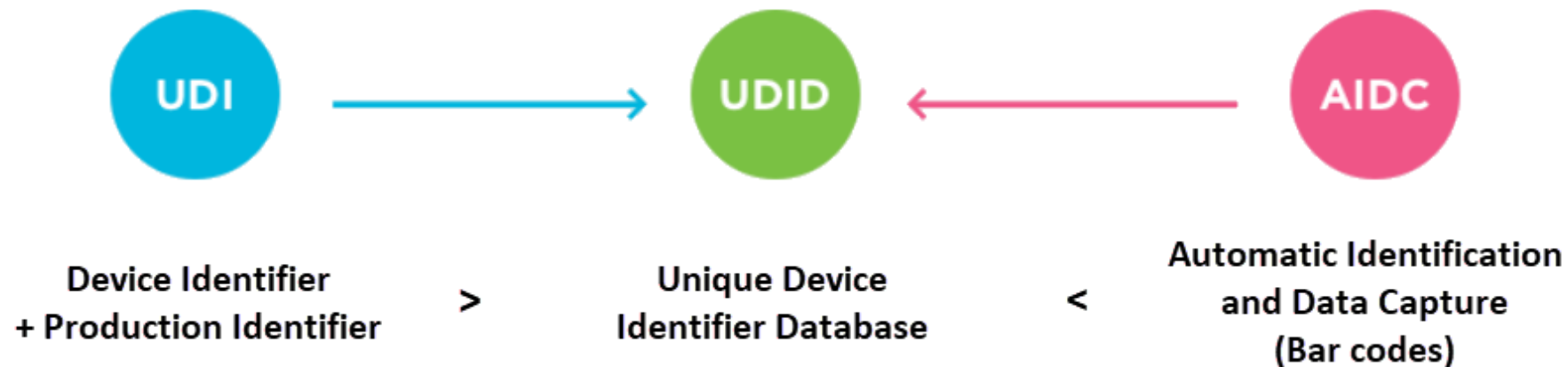
MDSAP Certification **619148**



# What is UDI and why do we use it?

The Unique Device Identification (UDI) is a system used to mark, identify, and track medical devices through the healthcare supply chain to the patient at point of care.

The three pillars of UDI:



Arthrex UDI issuing agency – GS1

UDI-DI (GS1 Global Trade Item Number)

UDI-PI (Production Identifiers, expiry date, MFG date, lot and or serial number)



# IMDRF UDI Requirements

The Unique Device Identification (UDI) system as described in IMDRF guidance shall provide identification to facilitate the traceability of devices throughout distribution to the point of care and shall consist of the following core components:



## Assign

Device identifier 'DI'



## Label

Device identifier 'DI' +  
Production identifier 'PI'



## Register

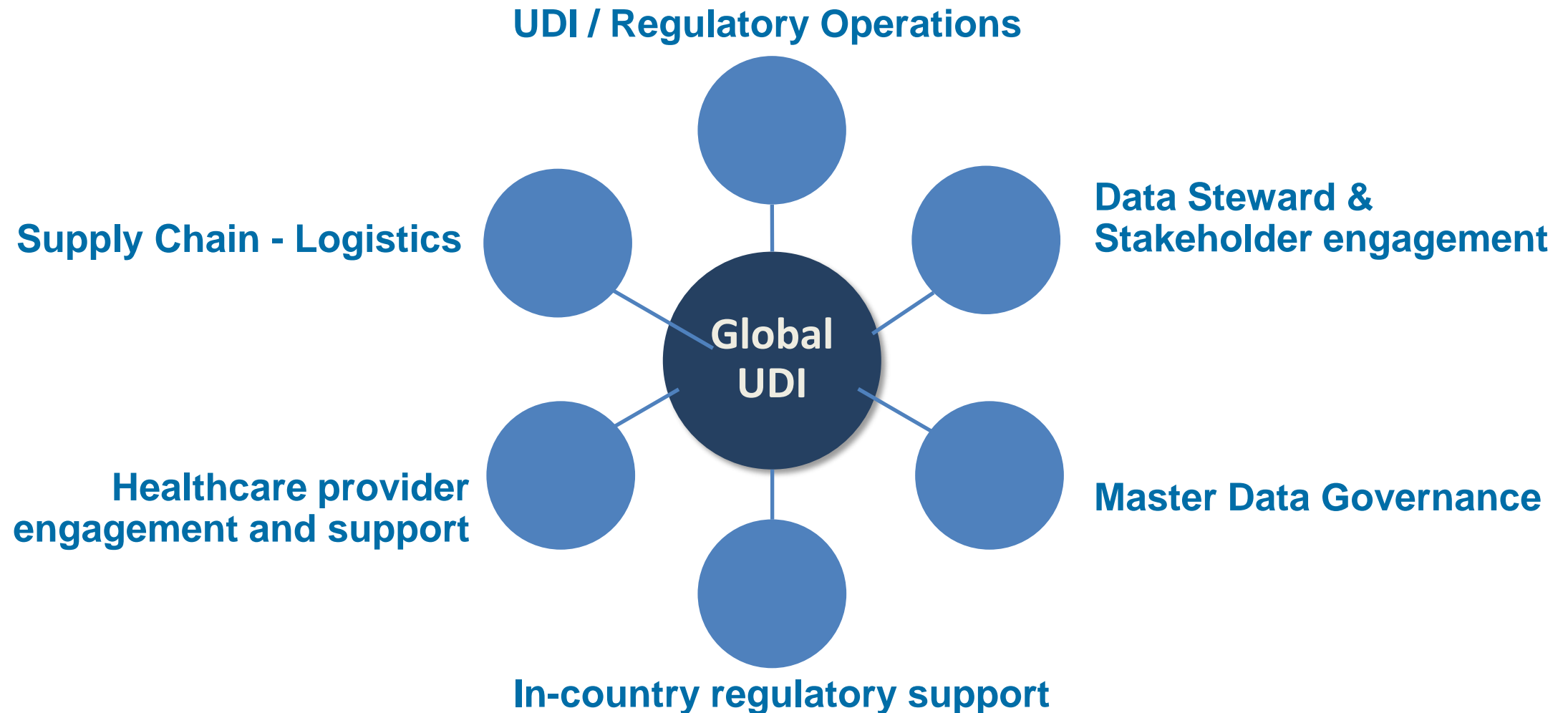
AusUDID



## Store

Scan, transact and retain UDI  
information by healthcare  
institutions

# Arthrex Global UDI Strategy



# Arthrex UDI Global Program

- USA (GUDID)
- European Union (EUDAMED)
- Saudi Arabia (SAUDI-D)
- South Korea (IMDIS)
- Australia (AusUDID)
- China (CGUDID)
- Singapore (UDID)
- Brazil (UDI regulation RDC 591 published Dec 2021)
- Taiwan
- Canada
- India
- Turkey
- United Arab Emirates
- Egypt
- Columbia
- Ecuador
- MHRA, UK



# Arthrex UDI Program

- **Product Development & Engineering**

Creating new materials, bill of materials, and all associated product attributes (part description, GTIN, serial, sterility, clinically relevant size, etc.).

- **Label Development and UDI**

Designing labels with the required information (e.g. date of manufacture, shelf-life expiry, magnetic resonance safety info, etc.), publishing the data to the FDA GUDID database and jurisdictional registries.

- **Supply Chain**

Managing product effectivity, material status, country of origin, and distribution channels.

- **Label Operations**

Managing enterprise labeling master data within enterprise software, printing correct and legible labels, and ensuring barcode scanability.

- **Manufacturing & Operations**

Direct part marking, proper packaging, labeling application, and product traceability.

- **Warehouse & Logistics**

Material transactions and customer order fulfillment.

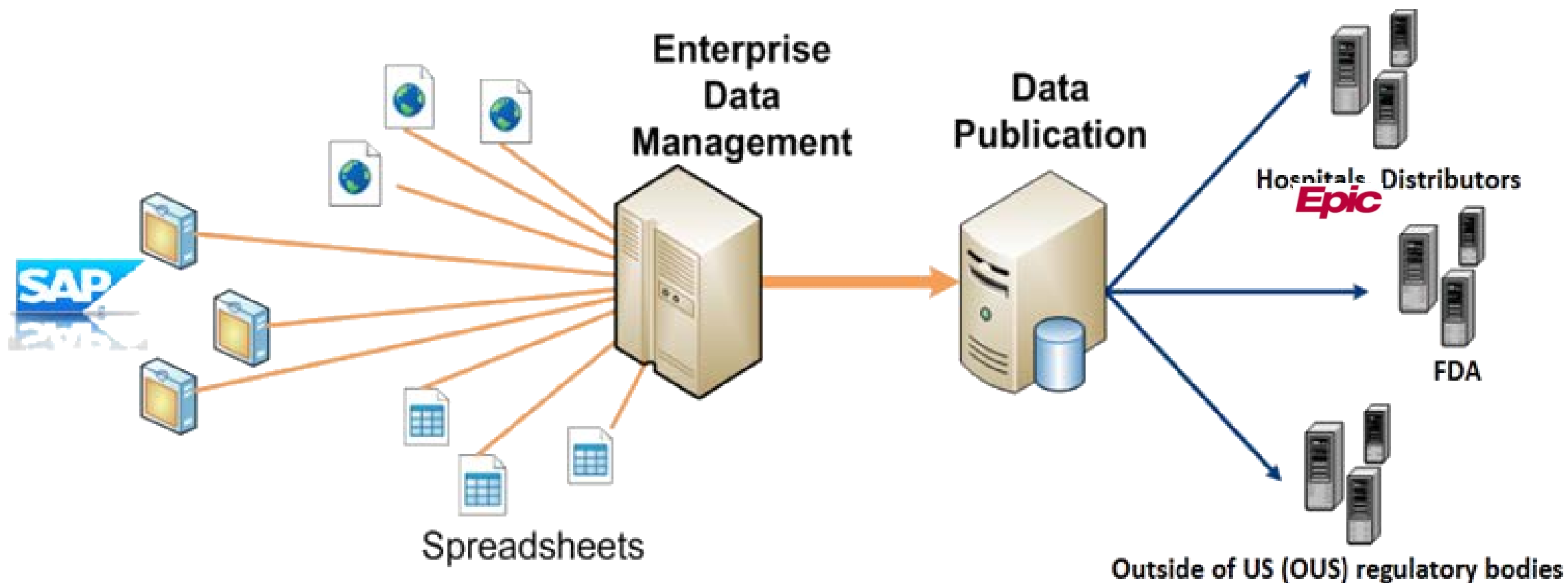
- **Quality Assurance & Control**

Maintaining GTIN functional name, verifying labels.

- **Regulatory Affairs**

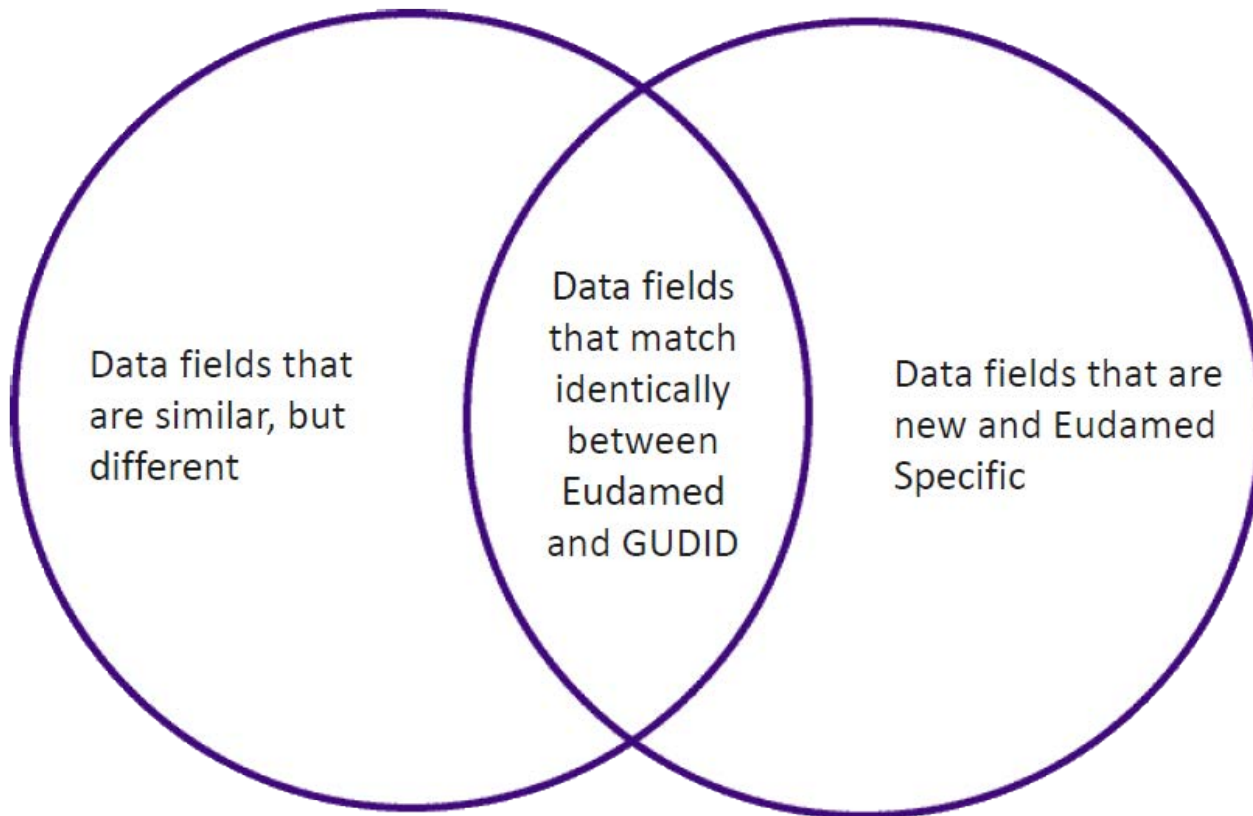
Maintaining correct FDA product codes, submission files, inclusion listings, and other regulatory data.

# How Arthrex Provides UDI Data



# UDI Challenges - Data Attribute Comparison

- FDA GUDID vs. EUDAMED



**\*EUDAMED Only Attributes Include:**

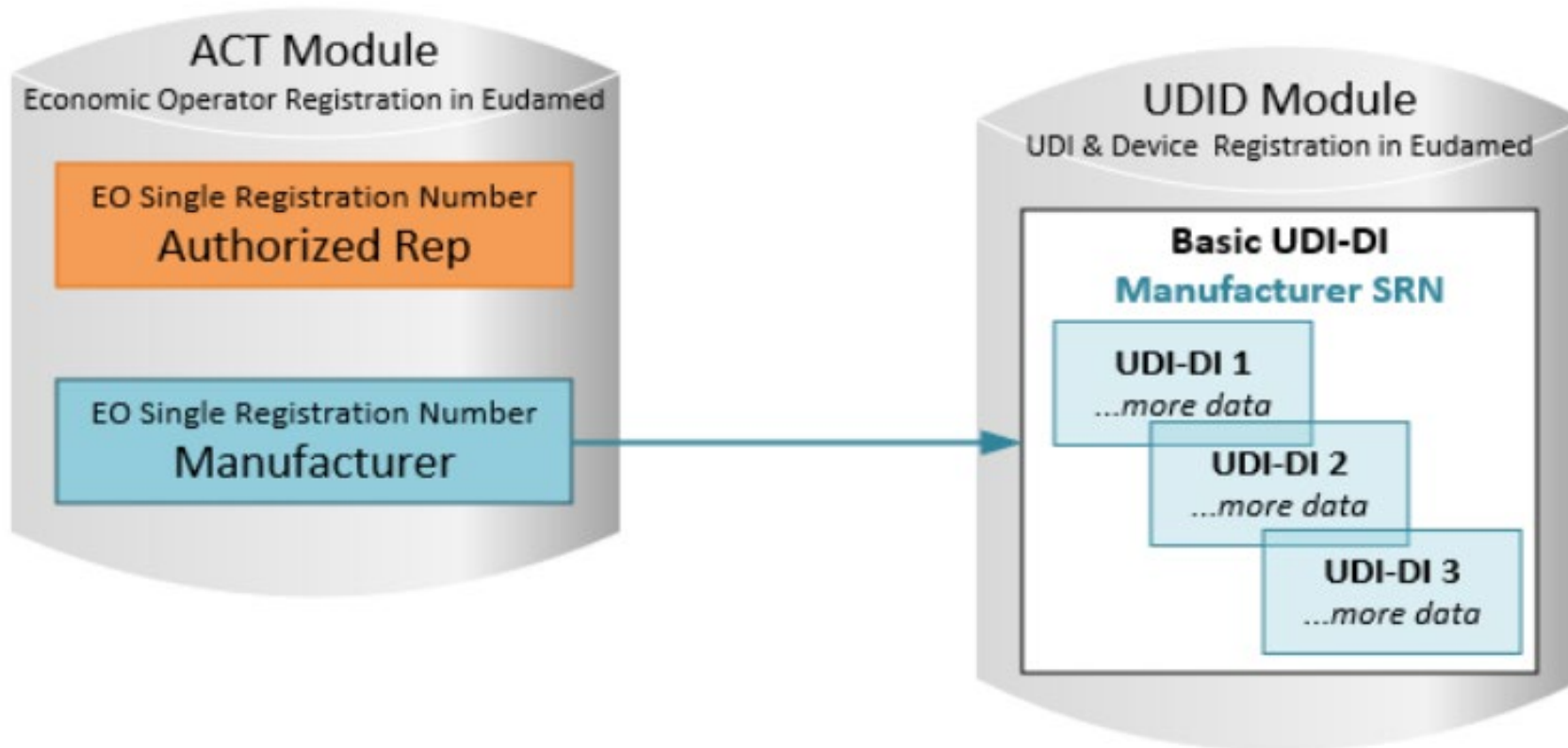
- ✓ Single Registration Number (SRN) Manufacturer
- ✓ Authorized Representative
- ✓ Authorized Representative Contact Info
- ✓ Risk Class
- ✓ Additional Trade Item Names
- ✓ Restricted Number of Reuses
- ✓ URL for Additional information
- ✓ Critical Warnings

**Data attributes in scope for Arthrex**

- GUDID 59 data attributes
- EUDAMED legacy device, 81 data attributes
- EUDAMED EU MDR, 135 data attributes

# UDI Challenges - Data Attribute Comparison

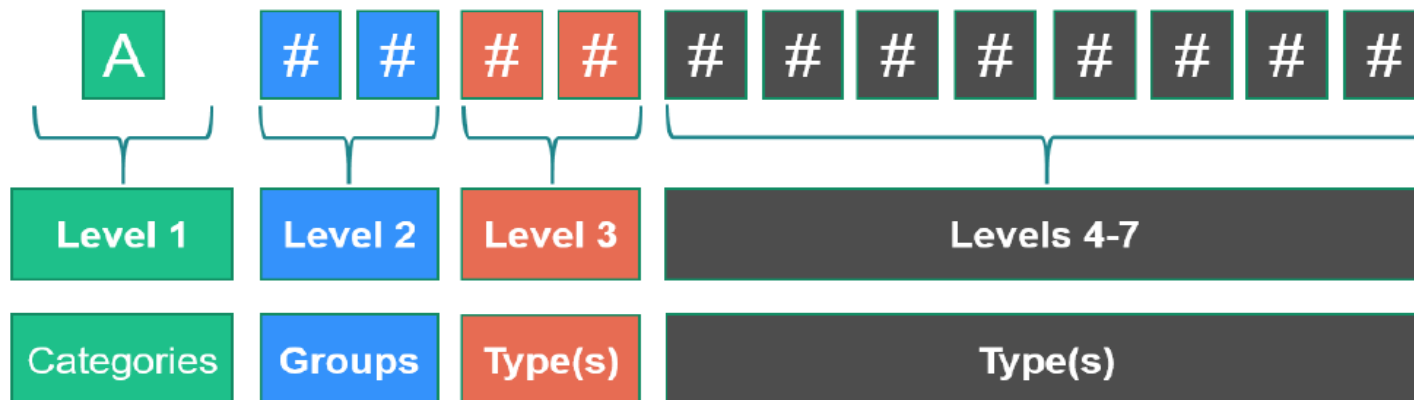
- Medical Device Directive (MDD) devices - EUDAMED DI one to one relationship with UDI-DI
- EU MDR devices - structuring multiple UDI-DI(s) with Basic UDI-DI, (Global Model Number)





# European Nomenclature Codes - EMDN

- Based on CND Italian Ministry's 'Classificazione Nazionale Dispositivi medici'
  - [Nomenclatures \(EMDN\) - EUDAMED \(europa.eu\)](https://eudamed.europa.eu/)
- Manufacturers are responsible for allocating the most granular codes available.  
Examples:
  - AR-1319FT, Suture Anchor, Mini Corkscrew® = **P09120102** [Anchors, Tendon and Ligament Synthesis]
  - AR-1530DS, Bio-Tenodesis™ Disposables Kit for 3 mm Screw = **K010102** [Minimally Invasive Surgery Kits, Single Use]
  - AR-7500, Suture Tape, White/Blue, 1.3mm with Needle = **H0102010299** [Synthetic Non-absorbable Multifilament Sutures – Other]



# Healthcare Consumption of UDI

UDI data carrier being readily identifiable

- European MDR 2017/745, Annex VI, Part C 4.5

*When AIDC carriers other than the UDI carrier are part of the product labeling, the UDI carrier shall be readily identifiable*

- US FDA 21 CFR 801.40(c)

*...If the AIDC technology form (e.g., bar code) used to convey the UDI is not evident upon visual examination of the device label or device package, the device label or device package must disclose the presence of AIDC technology*



ISO 15223-1 UDI Graphical Symbol 5.7.10

(Published, July 2021)

# Healthcare Consumption of UDI

- Finished good barcoding, UDI symbol – use case examples

Multiple Barcodes

**CompuHyper GlobalMed®**  
**Ultra Implantable™**  
**Fictitious Medical Device**  
**2.25 mm x 8 mm**


REF 123456

2020-05-26


LOT 123456789

QTY 1


UDI





(01)01234567891011(17)200526(10)123456789





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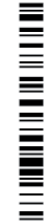




  
 +M150 12345621 2 2



  
 +\$801122012345678928



**CompuHyper GlobalMed**  
 123 Technology Dr.  
 Somewhere, US 00000

800.555.1234 (USA)  
 555.555.1234 (All Others)  
 www.chgm.com

Made in Switzerland

**EC REP**  
**MedDevFront UK**  
 Somewhere in  
 XX12 3XXX UK

www.mdf.co.uk

Implant Card

UDI



(01)01234567891011(17)200526(10)123456789

UDI



(01)01234567891011  
 (17)210526  
 (10)123456789

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en Pacemaker / bg пейсмейкър / cs Kardiostimulátor / da Pacemaker /  
 de Schrittmacher / el Βηματοδότης / es Marcapasos / et Südamestimulaator /  
 fi sydämentahdistin / fr Stimulateur cardiaque / hr Pejsmejker / hu Pacemaker /  
 it Stimolatore cardiaco / is Gangverkamaður / lt širdies stimulatorius /  
 lv Elektrokardiostimulatori / nl Pacemaker / no pacemaker / pl Rozrusznik serca /  
 pt-pt Marcapasso/ ro pacemaker / sk kardiostimulátor / sl Srčni spodbujevalnik /  
 sv Pacemaker

MD

Implant Pacemaker

REF

MD-4567-02



UDI

SN

AB200526

UDI-DI

(01)01234567890123



**Inclusive Devices Inc.**  
 10234 Anywhere Street  
 Small Town, MN 55369  
 USA

**EC REP**  
**Inclusive Devices Inc.**  
 Somewhere Europe  
 9876 A1 Brussels  
 Belgium

# Healthcare consumption of UDI

The United States Centers for Medicare & Medicaid Services, (CMS)



## Open payments

- 42 C.F.R. § 403.904 Reports of payments or other transfers of value to covered recipients.
  - (c) Required information to report.
    - (8) Related covered drug, device, biological or medical supply.
      - (ii) For devices, if the device has a unique device identifier (UDI), then the device identifier (DI) portions of it must be reported, as applicable.



# Future of UDI

## NEST

National Evaluation System for health Technology coordination center, FDA Centre for Devices and Radiological Health (CDRH)

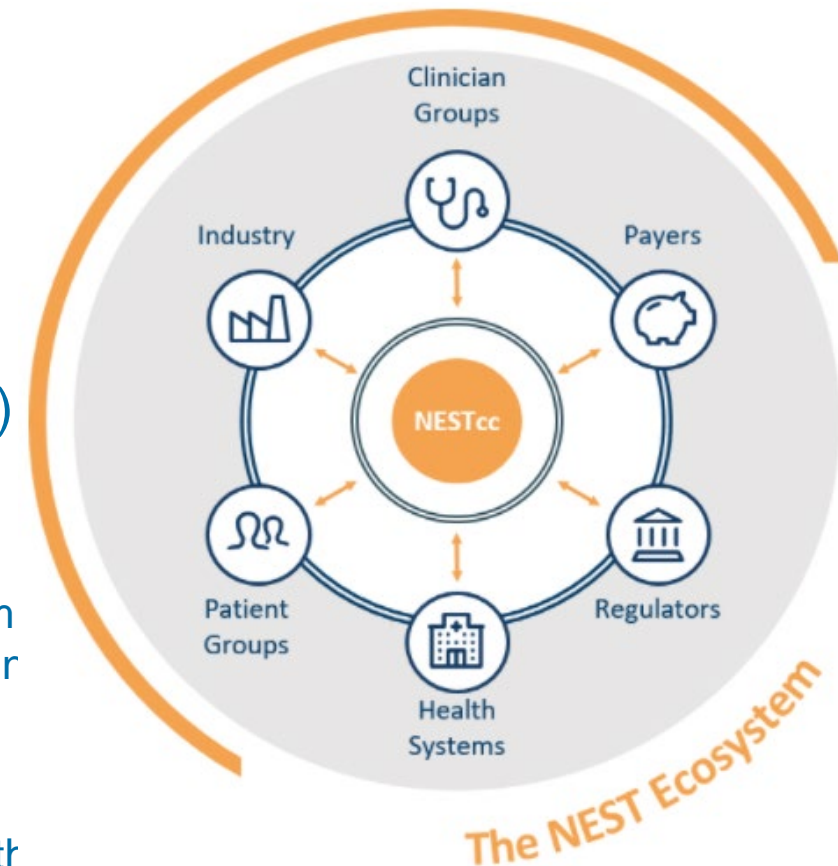
- Based on foundations of UDI

### What is it?

- Voluntary data ecosystem consolidating Real World Evidence, (RWE) from clinical registries, Electronic Patient Health Records (ePHRs), medical billing claims, patient-mediated data and material logistics.

### Why?

- When collected and used effectively, RWE can benefit all stakeholders in the NEST ecosystem by informing and empowering patients, accelerating medical device innovation, and improving health care outcomes.

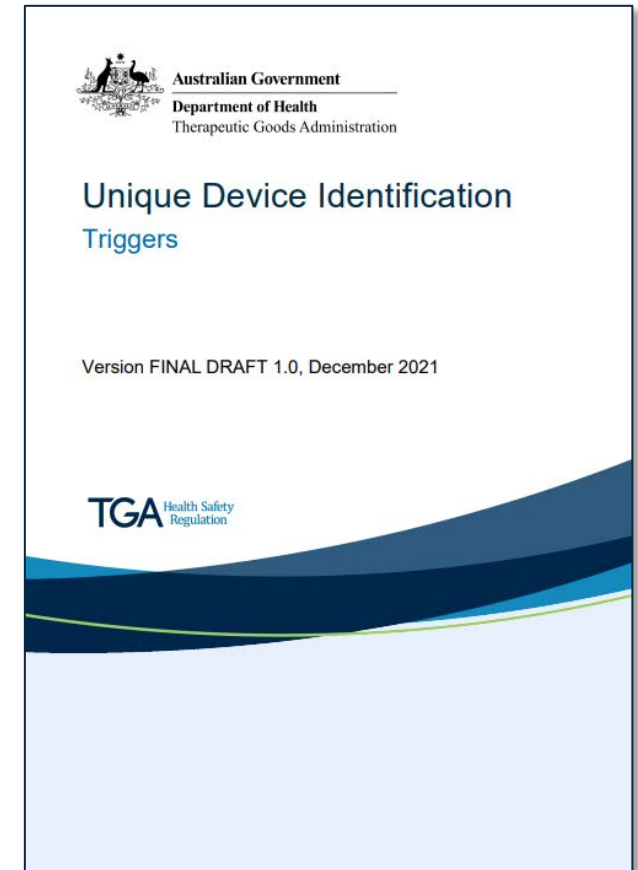


# Agenda

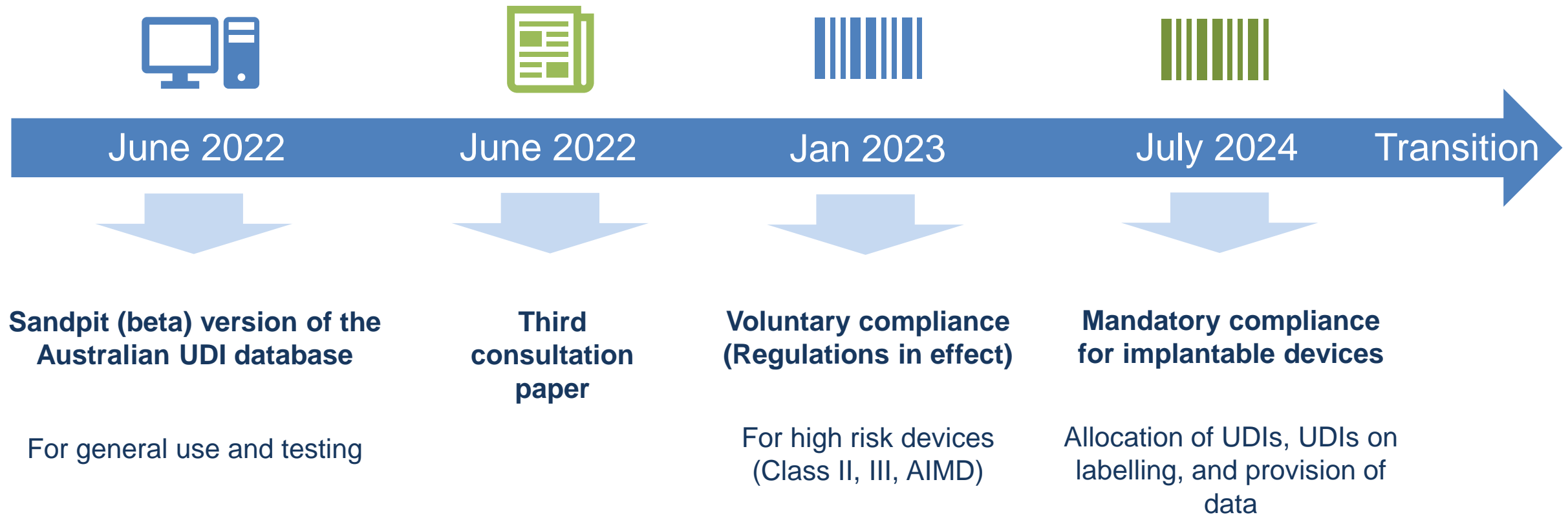
- Invited guest speaker – Roger Peterson, Arthrex
- **TGA UDI Project update**
- Questions and answers

# Progress Update

- ✓ Successful connection of National Product Catalogue (beta) to the sandpit
- ✓ Project Plan for the ARTG / UDI alignment work
- ✓ Technical Working Group established and meeting regularly



# Implementation Timing (Indicative)



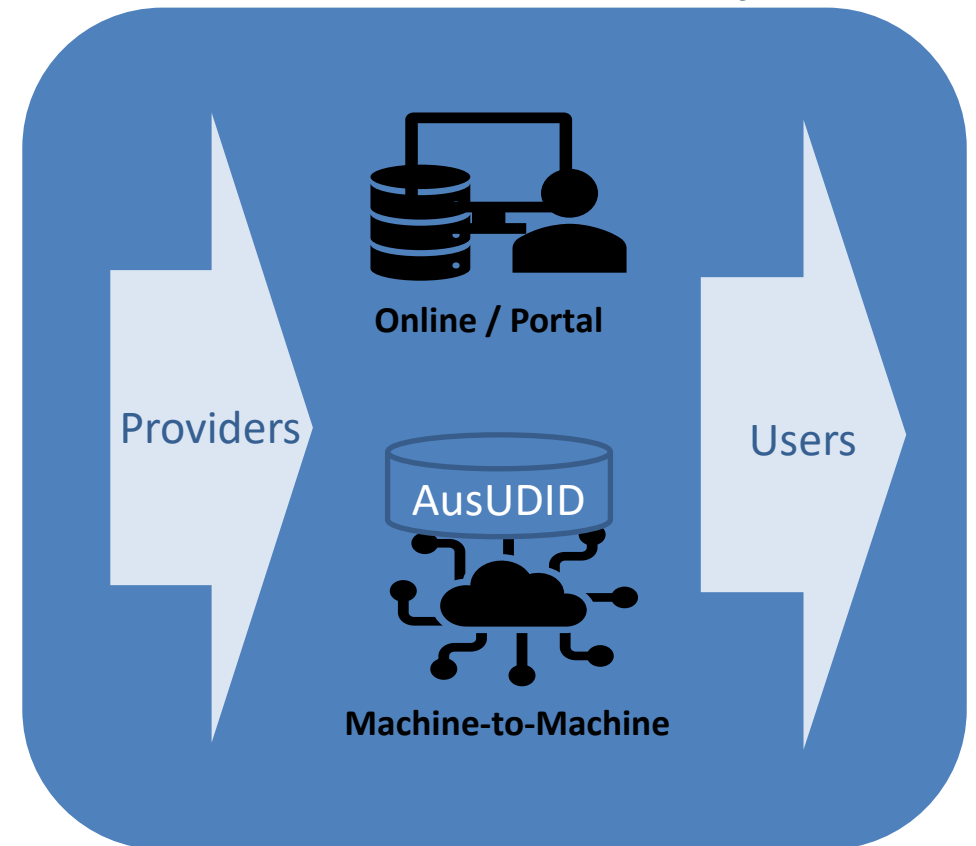


# Technical Working Group

ICT design, interoperability and data exchange between AusUDID and external ICT systems

## Emerging themes/discussion

- Minimise any additional data elements
- Make the definitions for the elements clear to avoid confusion
- Allow changes to data
- Data upload preferences - M2M, HL7 Structured Product Labelling (SPL)
- Base initial considerations on U.S. FDA UDI
- Support for automated versioning of records
- The importance of a help desk for support
- Relationship between Catalogue number and UDI



## Early Adopters

- View and download UDI data, full device versions, history and relationships (CSV and M2M (HL7))
- Scan labels and barcodes
- Device data (based on GUDID) to support agreed Projects

## Public

- View and download UDI data, full device versions, history and relationships (CSV)
- Scan labels and barcodes



## Sponsors and Manufacturers

- Create, update and delete UDI records via the Portal
- Create, update, delete UDI records via M2M (beta NPC and other systems using HL7)
- Bulk upload of new UDI records
- Link UDI to ARTG
- Sponsor access and authentication
- Manufacturer access and authentication
- Attach documents to UDI records
- Support clean-up of ARTG data and alignment / integrity with UDI

## TGA

- Manage UDI record and device status
- Verify integrity of UDI data
- TGA Staff Centre (access operational statistics, manage and release reference data)
- Manage reference data sets

# Sandpit – Some more specifics



Onboarding process



Separate logins for this environment



Dedicated help desk support

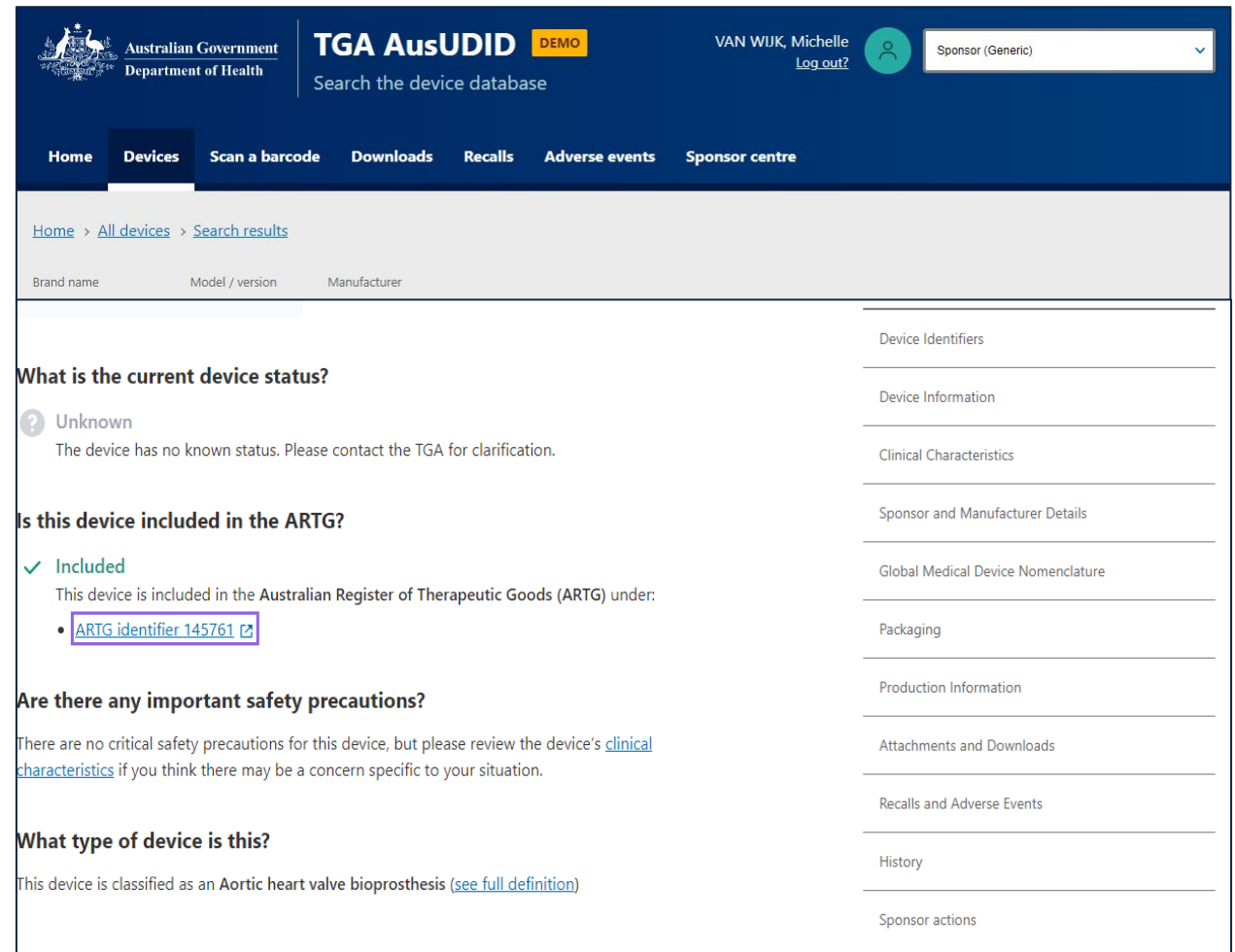


Guidance



June webinar

Expressions of interest now open  
Email [udi@health.gov.au](mailto:udi@health.gov.au)



The screenshot displays the TGA AusUDID web application. The header includes the Australian Government logo, the text 'TGA AusUDID DEMO', and a user profile for 'VAN WIJK, Michelle' with a 'Log out?' link. A search bar is present with the placeholder text 'Search the device database'. The main navigation menu includes 'Home', 'Devices' (which is highlighted), 'Scan a barcode', 'Downloads', 'Recalls', 'Adverse events', and 'Sponsor centre'. Below the navigation, a breadcrumb trail shows 'Home > All devices > Search results'. The main content area is divided into two columns. The left column contains sections: 'What is the current device status?' (showing 'Unknown' with a note to contact TGA), 'Is this device included in the ARTG?' (showing 'Included' with a list item 'ARTG identifier 145761'), 'Are there any important safety precautions?' (noting no critical precautions), and 'What type of device is this?' (classifying it as an 'Aortic heart valve bioprosthesis'). The right column is a vertical sidebar with a list of links: 'Device Identifiers', 'Device Information', 'Clinical Characteristics', 'Sponsor and Manufacturer Details', 'Global Medical Device Nomenclature', 'Packaging', 'Production Information', 'Attachments and Downloads', 'Recalls and Adverse Events', 'History', and 'Sponsor actions'.

# Next Webinar – 17 May, 11.30-12.30pm AEST

Two invited guest speakers

- Software organisation that incorporates UDI in clinical and other systems
- Speaker from a UK hospital using unique device identification for products as an embedded part of the hospital processes



# 21 June, 11.30-12.30pm AEST - Sandpit

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# To Inform the Regulatory Framework

## UDI Consultation 3

Focus areas include

- Impacts of accepting both U.S. and EU labels and data
- Transition approach
- Likely to be from June 2022 using the TGA Consultation Hub
- Notification to existing sponsors and UDI stakeholder list
- [udi@health.gov.au](mailto:udi@health.gov.au)

Consultation period

6 weeks

Finalisation and approval

**1 January 2023**  
**In effect**



How did we go?

**LIVE POLL**

Michelle is currently reading over your submitted questions.

**We will be back shortly for Q&A**

# More Information



TGA website <https://www.tga.gov.au>



TGA Facebook <https://www.facebook.com/TGAgovau/>



TGA Twitter <https://twitter.com/TGAgovau>



TGA YouTube <https://www.youtube.com/channel/UCem9INJbMSOeW1Ry9cNbucw>



TGA topics blog <https://www.tga.gov.au/blogs/tga-topics>



TGA LinkedIn <https://www.linkedin.com/company/therapeutic-goods-administration/>



TGA Instagram <https://www.instagram.com/tgagovau/?hl=en>



# Questions?



# Website and Links

New UDI hub



<https://www.tga.gov.au/unique-device-identification-system>

Second UDI consultation paper

<https://www.tga.gov.au/consultation/consultation-exploring-options-introduction-australian-unique-device-identification-udi-system>

First UDI consultation paper

<https://www.tga.gov.au/consultation/consultation-proposal-introduce-unique-device-identification-udi-system-medical-devices-australia>

Previous webinars

<https://www.tga.gov.au/unique-device-identification-system-communications-and-stakeholder-engagement>

# Contact Us

UDI Project

[udi@health.gov.au](mailto:udi@health.gov.au)



**Australian Government**

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**Department of Health**  
Therapeutic Goods Administration