

Submission re TGA proposal to increase online access to medicine ingredient information

I am absolutely in favour of Option 1 as it is a comprehensive approach that should achieve this objective. I especially support the action of making the information accessible to consumers as CALD consumer, the elderly and other laypersons (non-medical professionals) will need to easily understand the information and **how it applies to them**, or be able to talk to someone about.

The idea of 'communication champions', is fine idea to aid access and understanding and I'd be interested in more detail. Will these communication champions include representatives from these groups who will review the information regularly to ensure access and understanding

Along with this information, there needs to be education programs to the general population and CALD, ATSI groups in particular to let them know about this initiative and how they can get help from a professional to ensure they get the full benefit of the information.

I realise that having this ingredient information in multilingual formats would be unfeasible but maybe there could be multilingual messages

- To increase the awareness CALD etc consumers of the need to check the ingredients in terms of allergies, overdoses, incompatibility with other ingredients and certain foods;eg.Grapefruit and Lipitor
- To encourage consumers to get assistance in understanding the information and where that assistance could be found

Thanks of the opportunity

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(Have time can help)

Love is not an affectionate feeling,

but a steady wish

for the loved person's ultimate good,

as far as it can be obtained

(C S Lewis)

