Changes to codeine product access: 
background to the decision to change from over-the-counter to prescription only

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This presentation

• Evidence of codeine harm, misuse and abuse in Australia
• Codeine rescheduling process
• Implementation of the decision to up-schedule codeine-containing compounds
• Stakeholder engagement - NCCIWG
• Impacts on Rural and Regional Australia
Public health safety concerns with codeine

- Codeine effects depend on an individual’s ability to metabolise it to morphine
- Cases of respiratory depression and death due to ultra-rapid metabolism of codeine
- Many consumers inappropriately use OTC codeine on a chronic basis
- Substantial evidence of harm from the misuse / abuse of OTC codeine
- Mortality and morbidity (intestinal, renal and hepatotoxicity) sometimes due to massive paracetamol and ibuprofen consumption but overdose usually the result of codeine-seeking behaviour
Codeine related deaths

Roxburgh et al (Medical Journal of Australia 2015)

• 1437 codeine related deaths between 2000 and 2013
• Numbers more than doubled from 2000 to 2009
• Accidental overdose accounted for most of the increase in death
• 84 % due to multiple drug toxicity, 8 % specifically to codeine toxicity
• For every two S8 opioid deaths in 2009, there was one codeine-related death
• Where type of codeine was reported 40 % was OTC codeine

Deaths for 2007 to 2011 (National Coronial Information System Aug 2014)

• Codeine without morphine detected – 573
• Morphine plus codeine – 515
• Use of codeine combination product potentially implicated – 769
Little evidence that OTC codeine is more effective than alternatives without codeine

Summary of Cochrane systematic reviews of the medical literature

- Summarised by NPS Medicineswise
  
  *NPS Medicinewise: Paracetamol/ibuprofen combinations for acute pain*

- Very recent RCT evidence in post-operative pain
  
  *AK Chang et al. JAMA 318:1661 Nov 2017*

- Codeine also associated with constipation, neuro-inflammation/hyperalgesia
6 MISUSE OF PHARMACEUTICALS

1 in 20 (4.8%) people misused a pharmaceutical in the last 12 months

1 in 8 (12.8%) had misused a pharmaceutical in their lifetime

Males and females misused pharmaceuticals at similar rates

Pain-killers/opioids most commonly misused pharmaceutical, followed by Tranquillisers/sleeping pills

Pain-killers/opioids: 3.6%

Tranquillisers/sleeping pills: 1.6%
Figure 6.3: Types of pain-killers/opiates misused, recent(a) users of pain-killers/opiates aged 14 and over, 2016 (%)
What is Scheduling?

- A national classification system that controls how medicines and poisons are made available to the public.
- Substances classified by level of *regulatory control over their availability*.
- The Poisons Standard consists of decisions regarding the classification of substances into *Schedules*. 

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Classification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schedule 1</td>
<td>Not currently in use</td>
</tr>
<tr>
<td>Schedule 2</td>
<td>Pharmacy Medicine</td>
</tr>
<tr>
<td>Schedule 3</td>
<td>Pharmacist Only Medicine</td>
</tr>
<tr>
<td>Schedule 4</td>
<td>Prescription Only Medicine OR Prescription Animal Remedy</td>
</tr>
<tr>
<td>Schedule 5</td>
<td>Caution</td>
</tr>
<tr>
<td>Schedule 6</td>
<td>Poison</td>
</tr>
<tr>
<td>Schedule 7</td>
<td>Dangerous Poison</td>
</tr>
<tr>
<td>Schedule 8</td>
<td>Controlled Drug</td>
</tr>
<tr>
<td>Schedule 9</td>
<td>Prohibited Substance</td>
</tr>
<tr>
<td>Schedule 10</td>
<td>Substances of such danger to health as to warrant prohibition of sale, supply and use</td>
</tr>
</tbody>
</table>
All scheduling decisions include consideration of a set of "factors" under the Scheduling Policy Framework

Scheduling Policy Factors for Pharmacist-Only Medicines (Schedule 3)

• The medicine is **substantially safe with pharmacist intervention** to ensure the quality use of the medicine. There may be potential for harm if used inappropriately

• The **use of the medicine at established therapeutic dosages is not expected to produce dependence**

• Where there is a risk of misuse, abuse or illicit use identified, **the risk can be minimised through monitoring by a pharmacist**
Relevant SPF Factors for Prescription Only Medicines (Schedule 4)

• The ailments or symptoms that the substance is used for require medical, veterinary or dental intervention

• The use of the substance requires adjunctive therapy or evaluation

• The use of the substance at established therapeutic dosage levels may produce dependency but has a moderate propensity for misuse, abuse or illicit use

• The seriousness, severity and frequency of adverse effects are such that monitoring or intervention by a medical practitioner is required to minimise risk

• The margin of safety between the therapeutic and toxic dose of the substance is such that it requires medical, intervention to minimise risk

• The use of the substance has/ is likely to contribute to communal harm
Current availability of codeine products

Schedule 2 – Pharmacy only - CODEINE preparations for coughs and colds when:

• compounded with phenylephrine and not more than one analgesic substance
• 10 mg or less of codeine per tablet or liquids with 0.25 % or less of codeine
• Recommended daily dose not exceeding 60 mg and in packs containing not more than 6 days' supply
• e.g. cough relief products such as Codral and Demazin, as well as pharmacy generic cough medicines that contain codeine

Schedule 3 – Pharmacist only - CODEINE when:

• compounded with one or more other active substances, of which not more than one is an analgesic
• 12 mg or less of codeine per tablet or liquids with 0.25 % or less of codeine
• Recommended daily dose not exceeding 100 mg and in packs containing not more than 5 days' supply
• e.g. combination pain relief medicines such as Panadeine, Nurofen Plus and Mersyndol, as well as pharmacy generic products that contain codeine
Amendments to the Poisons Standard (rescheduling process)

- Any individual or organisation can apply to have a substance rescheduled.
- The decision is made by the Secretary (not the Minister) of Health, but in practice a senior medical doctor at TGA makes the decision as a "delegate".
- The delegate examines must determine the scope of the current entry and whether other schedule(s) are more appropriate.
- SPF Factors and considerations under S52e of the Therapeutic Goods Act.
- The decision making process includes advice from a Ministerial Advisory Committee (ACMS) and extensive public consultation periods.
“Matters to be considered in making a scheduling decision”

*Defined in section 52E of the Therapeutic Goods Act 1989*

a) the risks and benefits of the use of a substance  
b) the purposes for which a substance is to be used and the extent of use of a substance  
c) the toxicity of a substance  
d) the dosage, formulation, labelling, packaging and presentation of a substance  
e) the potential for abuse of a substance  
f) any other matters that the Secretary considers necessary to protect public health
Consideration of the evidence

TGA Safety Reviews (in-house & commissioned)

- **2012**: Lack of evidence to support the efficacy of OTC codeine cough and cold medicines in children under 12 years of age
- **2015**: Contra-indicated the use of codeine in children younger under 12 years of age for any reason, and in children 12-18 years post adenotonsillectomy
- **2016**: Limited evidence to support the efficacy of OTC codeine as an analgesic

“The combination of lack of efficacy, risk of acute toxicity and dependence suggests that the use of OTC codeine is not warranted” (O’Reilly D et al. BMJ Case Reports 2015)
Stakeholder Engagement

- 3 public consultation periods with over 230 submissions
- Targeted consultation with:
  - Peak bodies (PGA, AMA, ASMI, PSA, RACGP, ANZCA…..)
  - Sponsors/manufacturers of low-dose codeine containing medicines
  - Broader Department of Health (MBS & PBS)
  - State and territory health departments through the ACMS in July 2015 and March 2016
Codeine rescheduling process

2 separate applications received & considered by Delegate
February 2015

Referral to ACMS
Delegate refers application to ACMS for advice

Pre-meeting public consultation
60 public submissions on scheduling proposal received

Advice from ACMS
July/August 2015
Application & public submissions considered by ACMS

Delegate makes an interim decision
1 October 2015
Interim decision released publicly on TGA website

20 December 2016
Delegate makes a final decision

Regulation impact statement (RIS) & economic report
Further consultation with stakeholders

Advice from ACMS
March 2016
Options considered by ACMS

Delegate deferred final decision; Public consultation
18 November 2015
49 submissions received
Options - reduction in pack size and label warning statements

127 Public submissions on interim decision received

15
Release of the decision - 20 December 2016

- **Regulation Impact Statement (RIS) for Codeine**
  - Outlined the economic, social and regulatory impacts of changing the way codeine is made available to the public

- **KPMG economic modelling report**
  - Regulatory and economic impacts of scheduling options modelled
  - Net benefit only achievable when low-dose codeine was up-scheduled to prescription only

- **FAQs** for healthcare professionals, pharmacists and consumers

- Links to 3 **scientific reports**

- **Company sponsors** of low-dose codeine products notified
  - Some will convert products to S4, others will withdraw them
KPMG: Economic effects of codeine up-scheduling

• **Some increase** in the numbers of GP consultations

• **Unlikely that consumers will attend GP solely for a prescription for codeine**, but consultations likely to for chronic pain or other medical conditions

• **Additional costs to the MBS** of $204 m over 10 years
  – 83% of these increased costs identified relate to costs of improved treatment options rather than costs of additional GP visits to obtain prescriptions

• The **overall positive net benefit to society** ~$5.2 bn over 10 years, due to:
  – accidental death prevention
  – improved quality of life, due to more effective treatment options
  – prevention of adverse events related to unintentional overdose of paracetamol or ibuprofen
  – reduced dependence and reduced risk of dependence
Implementation of scheduling recommendations

• **States and territories adopt by reference** scheduling recommendations in the Poisons Standard and give effect to them through their drugs and poisons legislation

• Each jurisdiction reserves the **right to implement a different scheduling decision** to that included in the Poisons Standard

• AHMAC (Heads of state and territory health departments) committed to **national uniformity**

• **So exceptions are rare** e.g. additional labelling requirements of S3 OTC medicines in QLD, separate framework for Victorian-produced medicinal cannabis
Widespread support from professional and consumer groups for up-scheduling of codeine-containing products

- AMA
- RACGP
- Rural Doctors Association of Australia
- RACP
- Faculty of Pain Medicine, ANZCA
- Chapter of Addiction Medicine
- Pain Australia
- Consumer Health Forum
Nationally Coordinated Codeine Implementation Working Group (NCCIWG)

Objectives

• Assist with implementation
• Assist with the identification of education, information gaps in the various sectors
• Find innovative ways to disseminate information
• Assist in determining appropriate, consistent key messages for each sector
• Assist in assessing expected impacts on chronic pain patients (including in regional and remote Australia)
Nationally Coordinated Codeine Implementation Working Group (NCCIWG)

Representation

• Consumer groups
• States and Territories
• Health practitioners (medical, nursing, allied health – physiotherapy, pharmacy etc.)
• Clinical colleges/ societies (Pain/Addiction Medicine/AMA/ACRRM/PGA/PSA etc.)
• NPS MedicineWise, ScriptWise
Rural and remote Australia

• Representation on NCCIWG
• Department of Health Roadshows
• NPS MedicineWise “regional field force” targeting rural communities
• Engagement of PHNs
• Specific communications strategies (e.g. Pain Australia etc.) with a regional focus
• Aged care facilities
• Aboriginal Health Organisations
• Codeine hub (specific link for rural and remote communities)
Codeine hub

• Changes to patient access for codeine-containing compounds explained
• Specific information for rural and remote communities provided
• Links to information on chronic pain management, support services etc.
• Alternatives to physical access to GPs (prescribing by registered nurses, phone advice etc.)
• Links to community health centres and remote health services
Additional Communication and education activities to support the transition of codeine from over-the-counter to prescription only

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Regulation Group
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December 2017
Additional communication and education activities

- The Government is supporting numerous communication and education activities as part of the transition for the up-scheduling of codeine
  1. GP’s and other health professionals through the AMA, RACGP and RACP
  2. Rural and remote health professionals through ACRMM, RDAA, CRANA and NRHA
  3. Pharmacy owners, pharmacists and pharmacy staff through the Guild and PSA
  4. Hospital pharmacists through SHPA
  5. Consumers through Painaustralia and CHF

- This work is in addition to NCCIWG the Department of Health communication and education program
Aims: Work with the AMA, RACGP and RACP to ensure Australian GP’s and other health professionals are aware of and understand the changes in scheduling and availability of codeine and are able to help consumers navigate this change safely and effectively. This work will also provide GP’s and other health professionals with tailored information, education, tools and resources so they are supported to deliver appropriate and evidence-based care to patients and consumers who may actively seek codeine or other opiate medications to manage their pain.

MedicineWise News
- an evidence and best practice summary for GP’s on managing patients presenting with pain

General practice kit
- Cover letter, poster, A5 tear-off pads, resource guide

Direct mail to pharmacies
- DL/Durable card
- Brochure

Evidence-based educational podcasts
- in 10 languages including simple English Illustrated

Hub of CPD and educational material
Health professional advertising campaign
Communication and awareness activities including Social, Digital, TV, Radio, Newspaper and other publications
Educational tools and resources
- webinars, online modules, videos, publications and newsletters and seminars

Consumer factsheet
Aim: To develop resources, communications, and education to support health practitioners working in rural and remote communities to understand and be prepared for this change in practice.

- Educational webinars with a focus on the needs of rural and remote practitioners and covering a range of issues including clinical information, resources and patient support
- Practitioner print communication resources
- Media releases and information articles
- Social media campaign
- Education module for rural and remote practitioners

Engagement will span across
1. State Governments
2. Local Hospital Districts or Networks
3. Hospital and Health Services
Aim: Develop a pharmacy-driven, patient-focused solution to enable pharmacists to support all affected patients to manage the impact of this scheduling change, including through the transition to alternative medicines and pain management strategies that meet their individual health needs.

Training for pharmacists and pharmacy assistants
1. Managing the transition to prescription-only codeine
2. A patient focused clinical overview of pain
3. Pain management
4. Transforming your business
5. Communication in pain management

Social media campaign

Communication materials for pharmacy owners, pharmacists and pharmacy staff
- Fact sheet
- Preparation checklist
- Flow chart “pain pathways”
- Template letter to go to local health professionals seeking patient referral
- A4 Cardboard tent/counter stand
- Self Care Fact Cards
- DL flyer
The Society of Hospital Pharmacists of Australia

- **Aim**: To educate hospital pharmacists working in public and private healthcare services about the impending changes to scheduling of codeine medicines, and how they should revise services and care to reflect this significant regulatory change.

  - **Webinar**: One-hour national webinar to be delivered by a member of the SHPA Pain Management.

  - **CPD seminar**: One-hour Continuing Professional Development Seminars to be hosted by the seven SHPA Branches around Australia, delivered by a member of the SHPA Pain Management Specialty Practice Group Leadership Committee for members.

- **Update to the Guidelines for Hospital Pharmacists**
  - to assist hospital and clinical pharmacists to provide appropriate care to patients being treated for pain and methods to ensure appropriate transition of care back into community.

- **Publication of SHPA Standards of Practice for Pain Management**

- **Point of prevalence study of opioid analgesic medicines supply and pain management transitional care arrangements at the point of discharge** (in collaboration with medical stakeholders)
Aim: To develop a consumer-focused communication campaign that increases community understanding and acceptance of the government decision to restrict availability of codeine.

Strategy Workshop
- Clinical Experts and key stakeholders in facilitated roundtable to develop potential messages

Research program
- Message testing survey
- Online qualitative research to investigate is the relevance and impact of the key messages

Website, video and campaign pack
Aims: To ensure the consumer community represented by CHF has access to accurate, well-tested and evidence based facts about codeine with a focus on its harms and the alternatives for chronic pain management. CHF will also equip senior CHF consumer advocates (including PHN’s) with a tool kit as a basis to inform and educate their networks.

Two ‘listen and learn’ webinars

The first webinar will outline the evidence base for the up-scheduling decision, provide a briefing on the views of the opponents and proponents and outline the key facts and figures.

The second webinar’s purpose will be to convey the reason for the change and alternative, evidence based options for better managing both acute and chronic pain. Most importantly, its purpose would be to support the launch and dissemination of the consumer campaign.

Consumer peer education program comprising 2 components

a tailored online education package that consumers can use in opportunistic conversations with their peers, but also in semi-formal and formal sessions.

a familiarisation and orientation webinar for consumer educators

Targeted media commentary