



Australian Government
Department of Health and Ageing
Therapeutic Goods Administration

Ms Judith Brimer
Executive Officer
Therapeutic Goods Advertising Code Council
PO Box 764
NORTH SYDNEY NSW 2059

Dear Ms Brimer

Therapeutic Goods Act 1989

Application for approval to use "restricted representations"

The Therapeutic Goods Administration (TGA) has received the attached application from Specsavers Pty Ltd, seeking approval to use "restricted representations" in consumer advertising for Digital Retinal Photography 'Specsavers Pty Ltd - Contact lens, vision corrective, tinted, single use' (ARTG Number 182315).

As set out in subsection 42DF(4) of the Therapeutic Goods Act 1989, the Secretary or her delegate must take into consideration any recommendation of the Therapeutic Goods Advertising Code Council (the Council) in deciding whether to approve the use of a restricted representation. I would therefore appreciate it if you could include this application in the list of matters for consideration by the Council at its 1 February 2012 meeting and forward the Council's recommendation to myself in due course.

Yours sincerely

Marlene Keese
Manager - Advertising Unit
Recalls and Advertising Section
Office of Product Review

10 January 2012

R12/9052