



Australian Government

Department of Health and Ageing
Therapeutic Goods Administration

Ms Judith Brimer
 Executive Officer
 Therapeutic Goods Advertising Code Council
 PO Box 764
 NORTH SYDNEY NSW 2059

Dear Ms Brimer

Therapeutic Goods Act 1989

Application for approval to use “restricted representations”

The Therapeutic Goods Administration (TGA) has received the attached application from Specsavers Pty Ltd, seeking approval to use “restricted representations” in consumer advertising for Digital Retinal Photography ‘Specsavers Pty Ltd - Contact lens, vision corrective, tinted, single use’ (ARTG Number 182315).

As set out in subsection 42DF(4) of the Therapeutic Goods Act 1989, the Secretary or her delegate must take into consideration any recommendation of the Therapeutic Goods Advertising Code Council (the Council) in deciding whether to approve the use of a restricted representation. I would therefore appreciate it if you could include this application in the list of matters for consideration by the Council at its 1 February 2012 meeting and forward the Council’s recommendation to myself in due course.

Yours sincerely

Marlene Keese
 Manager - Advertising Unit
 Recalls and Advertising Section
 Office of Product Review

10 January 2012

R12/9052