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Contact any time by email.

----- Forwarded by Kylie Lisson/TGA/Health on 15/11/2013 03:12 PM -----

**Nicoventures Limited**

[REDACTED]  
[www.nicoventures.co.uk](http://www.nicoventures.co.uk)

### **Background on Nicoventures**

Nicoventures is a consumer healthcare company established to focus exclusively on bringing nicotine products to smokers that can be licensed to medicines standards. It is a stand-alone company within the British American Tobacco Group, managed separately from the tobacco businesses. The Nicoventures team has extensive pharmaceutical experience of nicotine replacement therapy (NRT) coupled with an understanding of smoking behaviour, which we believe will be of immeasurable value in providing consumers with products that they want to use and that are substantially safer alternatives in comparison with their usual cigarettes. The goal of reducing the harm caused by smoking is a public health benefit to which we openly aspire.

[REDACTED]  
[REDACTED]  
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