



RE: ASMI 2013 Annual Conference Speaker Logistics
[SEC=UNCLASSIFIED]

Filomena Maiese to: John.Skerritt@tga.gov.au, Claire Johnston

25/07/2013 02:14 PM

History: This message has been replied to.

Hi John,

Hopefully I can clarify....!

Deon was going to do a 15 minute overview on what regulatory reforms were underway and how they impacted our industry just to set context before your planned session.

This overview would then move to your session which is more of a "Q&A Style" format with you and the moderator, exchanging questions and answers on the different aspects of the reform in a more informal setting (think 2 sofas and a coffee table on stage). The audience will also have an opportunity to ask questions.

We would of course share with you in advance both Deon's presentation and the planned questions from the moderator so you can prepare in advance.

Regarding the complementary medicine panel discussion....would you be open to being a panellist on the day? We would be thrilled to have you participate here also.

We will be scheduling a "conference briefing session" telecon shortly with you (which I think Claire is looking to coordinate in the email below), so planning to discuss the above with you in more detail.

With kind regards,

Filomena

Filomena Maiese

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From: John.Skerritt@tga.gov.au [mailto:John.Skerritt@tga.gov.au]

Sent: Thursday, 25 July 2013 9:06 AM

To: Claire Johnston

Cc: Filomena Maiese

Subject: Re: ASMI 2013 Annual Conference Speaker Logistics [SEC=UNCLASSIFIED]

Claire

Thanks for the update. It's a bit unclear from the information below as to whether I am speaking and then there is a panel/ Q&A session (this would probably be my preference as it provides an opportunity to frame some issues for panel discussion) OR just taking part in a panel.

Grateful for your advice.

I'm also keen to be involved in the complementary medicines discussion in some capacity as there's a lot happening in a regulatory sense here.

John

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From: Claire Johnston <Claire@asmi.com.au>
To: "john.skeritt@tga.gov.au" <john.skeritt@tga.gov.au>
Cc: Filomena Maiese <filomena@asmi.com.au>
Date: 23/07/2013 03:30 PM
Subject: ASMI 2013 Annual Conference Speaker Logistics

Dear John

Thank you for agreeing to speak at the ASMI Annual conference 2013. We are very excited about your participation in this year's conference entitled, "Self Care: Driving a Consumer-Centric Future. I am writing this email to provide some basic information about the conference and request some additional information to get the ball rolling.

Below is a tentative agenda for you to see the exciting line up of International and domestic speakers and topics we have planned for this year's conference.

Topic	Speaker
Australian Healthcare – the unsustainable model & the need for change	Nathan Taylor - Chief Economist at CEDA

An overview of the Australian Healthcare Consumer	Professor Scott Koslow— Professor of Marketing Macquarie University
Q&A Session: Designing a Regulatory framework for the 21 st Century Consumer	Dr John Skerritt, National Manager of the Therapeutic Goods Administration (TGA).
Complementary Medicines & the Consumer - Where are we today - Moving the industry forward	Michael Smith – Consultant and Senior Fellow, Samuelli Institute, Alexandria, VA
Panel Debate: Complementary Medicines - their role in healthcare, - key issues to address, - aligning on how to move the industry forward	Panellists: - Michael Smith Consultant and Senior Fellow, Samuelli Institute - D Lesley Bruan Senior Research Fellow Monash University - Karen Carey Chair of CHF - Dr Lily Thomas President AIMA - Prof Scott Koslow, Macquarie University

I (Claire Johnston) will be your contact for all speaker logistics and would like to get started on making some of the arrangements:

1. **Biography and hi res photo:** Please provide me with a short biography and a high resolution photo to be included in the conference program. The biography should be 100-150 words and in the third person. If we can get this information as quickly as possible as we would also like to include it on our website.
2. **Travel and accommodation:** As I understand that you cover your travel and accommodation costs, once I have made a group booking I will pass on the details so you can take advantage of our discounted rate. If you can please let me know when your flight details, I will also arrange transportation to and from the airport and to and from the convention centre, so please let me know when your flight arrives and departs so I can arrange this transportation too.
3. **Speaker Briefing:** We would also like to arrange a teleconference to discuss your presentation including key points and potential audience questions. Please provide the best dates and times to book this in the next 4-6 weeks.
4. **Conference Registration:** As a thank you for speaking, we have registered you for the conference and for the Diamond Awards dinner that evening. You will start receiving the email updates as a conference attendee as part of this registration, once our registration system has opened.

Again thank you for helping us with this event and if you have questions please don't hesitate to contact me and I will be happy to assist you.

Kind regards,

Claire Johnston

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