



OTC Medicines Regulatory Process Review
Therapeutic Goods Administration
PO Box 100
WODEN ACT 2606
AUSTRALIA

**Bayer submission on the consultation document
“Over-the-Counter (OTC) Medicines Business
Process Reform”**

07 November 2012

Bayer Australia Limited
ABN 22 000 138 714

875 Pacific Highway
Pymble, New South Wales 2073
Sydney, Australia

Dear Sir/Madam,

Postal Address
PO Box 903
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Sydney, Australia

The consultation document was released on 17th September and the consultation period closed on 7th November (i.e. a review period of only 38 working days). This is not an adequate time to prepare a meaningful response to a consultation document that requires a thorough review of the proposed changes and an accurate identification of all the issues. On this point we note that the consultation document deals with a complex topic and proposes significant process changes.

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Consequently, Bayer's response is incomplete.

Bayer fully supports the submission made by the Australian Self-Medication Industry (ASMI).

We thank you for the opportunity to provide comments on this consultation document and we look forward to further consultation on the next draft in the near future.

Yours sincerely

A solid black rectangular box used to redact the signature of Wilfredo Silva.

Wilfredo Silva
Senior Regulatory Affairs Associate
Bayer Australia Limited