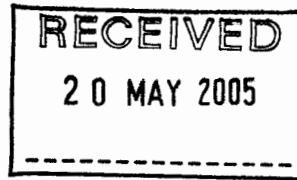


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17 May 2005

Mr Pio Cesarin
Director
Chemicals and Non Prescription Medicines
Therapeutic Goods Administration
PO Box 100
WODEN ACT 2606

Dr Margaret Hartley
Director
Office of Chemical Safety, TGA
NICNAS
PO Box 58
SYDNEY NSW 2001

Dear Mr Cesarin and Dr Hartley

**Re: Response to the Recommendations of the
Regulation of Products at the Interface between Cosmetics and
Therapeutic Goods (NEWGREEN REVIEW)**

I write in support of the CTFA's response to the recommendations of the above Review as a result of consultation they have had with members of the cosmetic industry.

Our company supports moisturisers, particularly cosmetic tinted moisturisers, containing sunscreens being declared cosmetics as it will allow us to market new innovative USA and European products currently available from our principals.

Over the last five years on numerous occasions, we have had to seek independent regulatory affairs advice to clarify the current regulations and this has been costly and time consuming.

We believe that the proposed recommendations will also deliver a clearer and more precise explanation of the regulations.

We support the recommended changes for they will allow our globally marketed, innovative new products to be offered to Australian consumers without delay.

The Heat Group only import products that are safe, effective and fully tested to stringent US & European requirements. We are also committed to the process of delivering safe products to the market place for our consumers.

The burden of extra regulatory layers in Australia has frustrated our marketing plans, incurred extra costs and delayed delivering product to the marketplace, without improving the performance and safety of the product.

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There are many moisturisers that we have not imported into Australia, because the regulatory requirements have just made it not worthwhile to do so.

We trust this Review will lead to a better system of regulations, so that we can offer a full range of products to Australian consumers.

We also hope that the recommendations lead to greater harmonisation of Australian regulations with those of Europe and USA.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Gillian Franklin', written in a cursive style.

Gillian Franklin
Managing Director