

# Key compliance activities for Financial Year to Date 2025-26

The below sets out key compliance activity between 1 July 2025 and 31 December 2025 related to alleged unlawful therapeutic goods import, export, manufacture, supply and advertising. This information **does not** represent all TGA compliance activity, or a full financial year, and cannot be compared to the prior financial year.

## Reports of non-compliance



Over **13,000** reports of alleged unlawful therapeutic good import, export, manufacture, supply or advertising were received by the TGA.



Over **11,000** non-compliance reports were finalised.

## Strengthen enforcement



Over **1,000** alleged unlawful advertisements or whole user/seller profiles containing unlawful advertising content were requested for removal from online platforms.



Over **5,000** warning letters were sent regarding alleged unlawful advertising, import or supply of therapeutic goods.



Completed the second targeted campaign, focused on improving compliance by influencers, particularly on social media.



Over **75** infringement notices given, mostly for alleged unlawful advertising of therapeutic goods.

## Safeguarding therapeutic goods



Over **4 million** unlawfully imported therapeutic goods referred by the Australian Border Force were seized and destroyed, following assessment by the TGA.



Over **2 million** lawfully imported therapeutic goods including life-saving medications, were released to the importer (e.g. under the [Personal Importation Scheme](#)).

## Educate to empower



Issued **critical safety alerts** for public awareness, including for [counterfeit Botox](#), [melatonin](#), [unregistered GLP-1 weight-loss](#), and [methylene blue](#) products.



**Published new and updated guidance** materials for [industry](#) and [health professionals](#), and **education materials** for [consumers](#).



Responded to close to **200** enquiries seeking guidance on advertising of therapeutic goods.