

Key compliance activities for Financial Year 2024-25

The below sets out key compliance activity between 1 July 2024 and 30 June 2025 related to alleged unlawful therapeutic goods import, export, manufacture, supply and advertising. This information does not represent all TGA compliance activity and cannot be compared to other financial years.

Reports of non-compliance



Over **25,000** non-compliance reports were finalised.



Over **32,000** reports of alleged unlawful therapeutic good import, export, manufacture, supply or advertising were received by the TGA.

Strengthen enforcement



Over **13,700** alleged unlawful advertisements or whole user/seller profiles containing unlawful advertising content were requested for removal from online platforms.



Over **18,000** warning letters were sent regarding alleged unlawful advertising, import or supply of therapeutic goods.



Commenced the first targeted campaign, focused on improving compliance in the cosmetic injectables industry.



30 infringement notices were given, mostly for alleged unlawful advertising of therapeutic goods.

Safeguarding therapeutic goods



Over **12 million** unlawfully imported therapeutic goods referred by the Australian Border Force were seized and destroyed, following assessment by the TGA.



Over **1 million** lawfully imported therapeutic goods including life-saving medications, were released to the importer (e.g. under the [Personal Importation Scheme](#)).

Educate to empower



Issued **critical safety alerts** for public awareness, including for [counterfeit Ozempic](#), [sexual enhancement](#) and [ivermectin](#) products.



Published new and updated guidance materials for [industry](#) and [health professionals](#), and **education materials** for [consumers](#).



Responded to close to **450** enquiries seeking guidance on advertising of therapeutic goods.