



Australian Government

Department of Health, Disability and Ageing

Therapeutic Goods Administration

Advertising Approval: J&J Vision Care (Australia) Pty Ltd – ACUVUE Abiliti 1-Day Soft Therapeutic Lenses for Myopia Management - Soft corrective contact lens, daily-disposable (ARTG 475505)

Therapeutic Goods Act 1989

Approval under section 42DF of the *Therapeutic Goods Act 1989* for J&J Vision Care (Australia) Pty Ltd to use of restricted representations

I, Rowena Love, as a delegate of the Secretary to the Department of Health, Disability and Ageing, on receipt of an application from J&J Vision Care (Australia) Pty Ltd, have approved under section 42DF of the *Therapeutic Goods Act 1989*, the restricted representations described in paragraph (A), for use in advertisements for the product identified in paragraph (B), when the statements identified in paragraph (C) are prominently displayed or communicated¹ in the advertisement in which the restricted representations are used.

(A)

- ACUVUE Abiliti 1-Day Soft Therapeutic Lenses for Myopia Management / ACUVUE Abiliti 1-Day offers vision correction for children with myopia (while the lenses are worn).
- ACUVUE Abiliti 1-Day Soft Therapeutic Lenses for Myopia Management / ACUVUE Abiliti 1-Day can help slow the progression of myopia in myopic children who start treatment aged 7-12 years old.
- Representations that refer to 'myopia' in the context of the product's trade name 'ACUVUE Abiliti 1-Day Soft Therapeutic Lenses for Myopia Management'.
- Myopia, also known as nearsightedness, is a common eye condition that causes difficulty seeing objects at a distance.

(B)

- ACUVUE Abiliti 1-Day Soft Therapeutic Lenses for Myopia Management (ACUVUE Abiliti 1-Day) - Soft corrective contact lens, daily-disposable (ARTG 475505).

(C)

- Your Eye Care Professional will determine if [ACUVUE Abiliti 1-Day Soft Therapeutic Lenses for Myopia Management / ACUVUE Abiliti 1-Day] is right for your child.

¹ ***prominently displayed or communicated***, in relation to a statement in an advertisement, means:

(a) either:

(i) for a visual statement—easily read from a reasonable viewing distance for the particular media type in the context in which the advertisement is intended to be viewed; or

(ii) for a spoken statement—able to be clearly heard and understood; and

(b) repeated as often as necessary to be noticed by a viewer or listener

- For eye health, it is important for your child to follow the wear schedule as recommended by your Eye Care Professional.

Dated this 19th day of June 2025

Signed electronically

Rowena Love

Delegate of the Secretary to the Department of Health, Disability and Ageing

Education Policy and Guidance Section

Regulatory Compliance Branch