

NOTICE OF FILING

Details of Filing

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| File Number: | NSD982/2025 |
| File Title: | SECRETARY, DEPARTMENT OF HEALTH, DISABILITY AND AGEING v AG THERAPEUTICS PTY LTD & ORS |
| Registry: | NEW SOUTH WALES REGISTRY - FEDERAL COURT OF AUSTRALIA |



Sia Lagos

Registrar

Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

The date of the filing of the document is determined pursuant to the Court's Rules.



Concise Statement

No. of

Federal Court of Australia
District Registry: New South Wales
Division: General

SECRETARY, DEPARTMENT OF HEALTH, DISABILITY AND AGEING

Applicant

AG THERAPEUTICS PTY LTD (and others)

Respondents

IMPORTANT FACTS GIVING RISE TO THE CLAIM

The Parties

1. The Applicant is the Secretary of the Department of Health, Disability and Ageing, and administers the *Therapeutic Goods Act 1989* (Cth) (**Therapeutic Goods Act**).
2. The First Respondent, AG Therapeutics Pty Ltd, trading as **Atlus**, is a company incorporated in Australia. It operates an online medicinal cannabis clinic in Australia.
3. The Second Respondent, **Mamamia.com.au** Pty Ltd, is a company incorporated in Australia. It operates a news and lifestyle website by the same name.
4. The Third Respondent, **News Life** Media Pty Ltd, is a company incorporated in Australia. It operates a lifestyle website called Body + Soul.
5. The Fourth Respondent, **Straight Up** PR Pty Ltd, is a company incorporated in Australia. It provides marketing services. On 30 June 2022, Atlus engaged Straight Up pursuant to a 'Public Relations Campaign Agreement' (**PR agreement**) to secure media exposure for Atlus and to compile public relations materials for that purpose.
6. The Fifth Respondent, Dr Shimal Jobanputra, is the sole director and secretary of Atlus.

Body + Soul article

7. Between 12 August 2022 and 19 September 2023, an article appeared on the Body + Soul website entitled "5 health conditions you didn't know medical cannabis could help with" (**Body + Soul article**). The article asserted that medicinal cannabis could improve a

| | | |
|---|--|-----|
| Filed on behalf of (name & role of party) | Secretary of the Department of Health, Disability and Ageing, Applicant | |
| Prepared by (name of person/lawyer) | Simon White SC and Anya Poukchanski of counsel | |
| Law firm (if applicable) | Australian Government Solicitor | |
| Tel | 02 9581 7625 | Fax |
| Email | matthew.garey@ags.gov.au | |
| Address for service (include state and postcode) | Australian Government Solicitor, Level 10, 60 Martin Place, Sydney NSW 2000 | |

wide range of symptoms and medical conditions. The representations made by the article are set out in Annexure A.

8. The author of the article, [REDACTED] (who wrote under the name [REDACTED]), was at all relevant times registered as a medical practitioner. The article described her as a doctor that worked at Atlus and included a link to the Atlus website.

Mamamia article

9. Between 9 September 2022 and 9 February 2023, an article appeared on the Mamamia website entitled '[REDACTED] takes CBD oil daily for her anxiety. Here's what she wants people to know' (**Mamamia article**). The article contained descriptions by its author and from an interviewee, [REDACTED], of how each had successfully treated her anxiety using cannabidiol. The representations made by the article are set out in Annexure B.
10. As well as a website, Mamamia operated a Facebook page. A link to the Mamamia article, which contained the article's title, also appeared on Mamamia's Facebook page on and from 10 September 2022 (**Mamamia Facebook post**). The representations made in the Mamamia Facebook post are set out in Annexure B.
11. The author of the article, [REDACTED] (who wrote under the name [REDACTED]), was at all relevant times registered as either or both an Enrolled Nurse and a Registered Nurse. At all relevant times, [REDACTED] mother, [REDACTED], was an employee of Atlus Medical Pty Ltd, a company which provided labour hire services to Atlus, and her duties involved, amongst other things, carrying out marketing activities for Atlus.

Role of Straight Up and Dr Jobanputra

12. Straight Up coordinated the publication of the Body + Soul article, the Mamamia article and the Mamamia Facebook post pursuant to its engagement by Atlus under the PR agreement. Among other steps, it approached News Life and Mamamia to suggest the placement of the respective articles on their websites, assisted Atlus staff to prepare or contribute to the preparation of the articles, reviewed the articles and submitted them for publication.
13. Dr Jobanputra facilitated the preparation of the Body + Soul article and the Mamamia article, had input into the preparation of the articles, was aware of their content, and corresponded with Straight Up to approve the articles before they were placed for publication.

Atlus advertising

14. Atlus operated a website at <https://atlus.com.au> (**Atlus website**), as well as Facebook pages and an Instagram page (**Atlus social media accounts**).
15. From 14 November 2022 to 18 August 2023, the Atlus website and Atlus social media accounts advertised medicinal cannabis as set out in Annexure C (**Atlus advertising**). The Atlus advertising promoted the use or supply of medicinal cannabis products and many of the specific advertisements represented that medicinal cannabis products were suitable to treat a range of health and medical conditions.
16. On 9 February 2023, the Applicant wrote to Atlus raising his concerns that the Mamamia article and the Atlus website may have breached the Therapeutic Goods Act and the *Therapeutic Goods (Therapeutic Goods Advertising Code) Instrument 2021*. On 14 July 2023, the Applicant wrote to Atlus raising his concerns that the Atlus website and social media may have continued to breach the Therapeutic Goods Act. Certain of the advertisements in Annexure C were published after some or all of this correspondence was received by Atlus. On 21 August 2023, the Applicant wrote to Atlus raising his concerns that the Body + Soul article, the Atlus website and social media accounts may have breached and continued to breach the Therapeutic Goods Act and the Code.

RELIEF SOUGHT FROM THE COURT

17. The Applicant seeks the relief set out in the accompanying Originating Application, comprising declarations under s 21 of the *Federal Court of Australia Act 1976* (Cth), orders for pecuniary penalties under s 42Y of the Therapeutic Goods Act and costs.

PRIMARY GROUNDS FOR RELIEF SOUGHT

18. The Applicant is entitled to apply for a civil penalty by reason of s 42Y(1) of the Therapeutic Goods Act.
19. Each of the Mamamia article, the Mamamia Facebook post, the Body + Soul article and the Atlus advertising set out in Annexures A, B and C advertised medicinal cannabis within the meaning of s 3(1) of the Therapeutic Goods Act. Medicinal cannabis is a therapeutic good within the meaning of s 3(1) because it was, in each advertisement, represented to be for therapeutic use (as that term is also defined in s 3(1)) including for preventing, curing or alleviating a disease, ailment, defect or injury in persons.
20. The Mamamia article, the Mamamia Facebook post, the Body + Soul article and the Atlus advertising set out in Annexures A, B and C referred to “medicinal cannabis”, “medical cannabis”, “medical marijuana”, “plant medicine”, “cannabinoids”, “CBD”, “THC”, “CBD oil”, “cannabidiol”, “plant-based therapies”, or “natural therapies” that “target the

endocannabinoid system". Those terms and phrases, both alone and considered in the context of each advertisement, referred to medicinal cannabis products that:

- (a) could only be lawfully prescribed by a doctor to a patient in Australia, and thus supplied in Australia for therapeutic use, in accordance with the Therapeutic Goods Act (specifically, under s 19 of the Therapeutic Goods Act), and were therefore goods containing substances included in either:
 - (i) the limb (d) definition of "cannabis" in Schedule 8 to the applicable Poisons Standard made pursuant to s 52D(2)(b) of the Therapeutic Goods Act in force during the relevant period (**Poisons Standard**); or
 - (ii) the definition of "cannabidiol" in Schedule 4 to the Poisons Standard;
 - (b) were not excluded from:
 - (i) in the case of the products referred to in paragraph 20(a)(i) above—the Schedule 8 definition of "cannabis" by reason of any of limbs (e) to (h) of that definition;
 - (ii) in the case of the products referred to in paragraph 20(a)(ii) above—the Schedule 4 definition of "cannabidiol" by reason of any of the limbs (c) to (d) of that definition;
 - (c) were not included in Appendix H of the Poisons Standard; and
 - (d) reference to which was not authorised or required by a government or government authority.
21. The doctors engaged by Atlus in fact prescribed products meeting the description in paragraph 20 above to Atlus' customers.

Body + Soul article

22. News Life displayed the Body + Soul article online and thereby advertised, or caused to be advertised, medicinal cannabis.
23. The representations set out in Annexure A shaded in green are "prohibited representations" for the purposes of s 42DLB(2)(a) of the Therapeutic Goods Act. No permissions were in force in relation to them under s 42DK, contrary to s 42DLB(2)(a). In displaying those representations online, News Life therefore contravened s 42DLB(1) because s 42DLB(2)(a) applied.
24. The representations set out in Annexure A shaded in orange are "restricted representations" for the purposes of s 42DLB(4)(a) of the Therapeutic Goods Act. No approval was in force in relation to them under s 42DF, nor was a permission in force in

relation to them under s 42DK. In displaying those representations online, News Life therefore contravened s 42DLB(1) because s 42DLB(4)(a) applied.

25. News Life also contravened s 42DLB(1) of the Therapeutic Goods Act because, for the reasons set out at paragraphs 20 and 21 above, s 42DLB(7) applied.
26. The Body + Soul article contained express and implied endorsements of medicinal cannabis products for the treatment of a variety of health conditions, being those conditions identified in columns B and C of Annexure A. Those endorsements were contrary to s 24(6)(d) and (e) of the Code because [REDACTED] was, at that time, a person who was a current health practitioner and who represented herself, including for the reasons set out at paragraph 8 above, as being qualified or trained to diagnose, treat or prevent disease, ailment, defect or injury in persons. News Life therefore contravened s 42DMA(1) of the Therapeutic Goods Act.
27. Each of the following persons also caused the advertising of medicinal cannabis by way of the Body + Soul article:
 - (a) Atlus engaged and directed Straight Up, pursuant to the PR agreement, to facilitate the preparation and publication of the Body + Soul article and, through Dr Jobanputra, approved the article for publication; and
 - (b) Straight Up, pursuant to the PR agreement, facilitated the preparation and publication of the Body + Soul article.
28. Accordingly, for the same reasons set out in paragraphs 22 to 25 above, Atlus and Straight Up also contravened s 42DLB(1) of the Therapeutic Goods Act (because ss 42DLB(2)(a), (4)(a) and (7) applied). For the same reasons as set out in paragraph 26 above, Atlus and Straight Up contravened s 42DMA(1).
29. At all relevant times, Dr Jobanputra was aware of the contents of the Body + Soul article, its publication, and that no permissions or approvals were in force in relation to it under ss 42DF or 42DK of the Therapeutic Goods Act. For these reasons and those set out at paragraph 13 above, pursuant to s 42YC(1), Dr Jobanputra was involved in News Life's contraventions as set out in paragraph 22 to 26 above.

Mamamia article

30. Mamamia displayed the Mamamia article online, and posted the Mamamia Facebook post on its account linking to the article, and thereby advertised, or caused to be advertised, cannabidiol.
31. The representation that cannabidiol can treat anxiety (set out in row 1 of Annexure B) is a "prohibited representation" for the purposes of s 42DLB(2)(a) of the Therapeutic Goods

- Act. No permission was in force in relation to it under s 42DK. Mamamia therefore contravened s 42DLB(1) because s 42DLB(2)(a) applied.
32. Mamamia also contravened s 42DLB(1) of the Therapeutic Goods Act because, for the reasons set out above at paragraphs 20 to 21 above, s 42DLB(7) applied.
33. The Mamamia article contained testimonials concerning the successful use of cannabidiol for anxiety. [REDACTED] was at all relevant times a current or former health practitioner or health professional for the purposes of ss 24(4)(c) and 24(6)(d) of the Code. [REDACTED] was at all relevant times the immediate family member of a 'relevant person' under s 24(4)(a) of the Code because her mother was a person involved in the marketing or supply of cannabidiol. The Mamamia article did not disclose that relationship, contrary to s 24(4)(b) of the Code. The Mamamia article therefore did not comply with s 24 of the Code, contrary to s 24(1) of the Code. Mamamia therefore contravened s 42DMA(1) of the Therapeutic Goods Act.
34. Each of the following persons also caused the advertising of cannabidiol by way of the Mamamia article:
- (a) Atlus engaged and directed Straight Up, pursuant to the PR agreement, to facilitate the preparation and publication of the Mamamia article and, through Dr Jobanputra, approved the article for publication;
 - (b) Straight Up, pursuant to the PR agreement, facilitated the preparation and publication of the Mamamia article.
35. For the same reasons set out in paragraphs 30 to 32 above, Atlus and Straight Up thereby contravened s 42DLB(1) of the Therapeutic Goods Act (because s 42DLB(2)(a) and (7) applied). For the same reasons as set out in paragraph 33 above, Atlus and Straight Up contravened s 42DMA(1).
36. At all relevant times, Dr Jobanputra was aware of the contents of the Mamamia article, its publication, and that no permission was in force in relation to it under s 42DK of the Therapeutic Goods Act. For these reasons and those set out at paragraph 13 above, pursuant to s 42YC(1), Dr Jobanputra was involved in Mamamia's contraventions set out at paragraphs 30 to 33 above.

Atlus advertising

37. Atlus displayed the Atlus advertising on the Atlus website or the Atlus social media accounts and thereby advertised, or caused to be advertised, medicinal cannabis.
38. The representations set out in Annexure C that are shaded in green are "prohibited representations" for the purposes of s 42DLB(2)(a) of the Therapeutic Goods Act. No

permissions were in force in relation to them under s 42DK. Atlus therefore contravened s 42DLB(1) because s 42DLB(2)(a) applied.

39. The representations set out in Annexure C that are shaded in orange are “restricted representations” for the purposes of s 42DLB(4)(a) of the Therapeutic Goods Act. No approval was in force in relation to them under s 42DF, nor was a permission in force in relation to them under s 42DK. Atlus therefore contravened s 42DLB(1) because s 42DLB(4)(a) applied.
40. Atlus also contravened s 42DLB(1) of the Therapeutic Goods Act because, for the reasons set out at paragraphs 20 to 21 above, s 42DLB(7) applied.

ALLEGED HARM SUFFERED

41. The advertising of medicinal cannabis products poses a significant risk to the health and safety of the public when those products are advertised as a treatment for a range of serious illnesses in circumstances where the quality, safety and efficacy of those products have not undergone pre-market evaluation against the purposes for which they are to be used. There is a risk that persons using them may cease, delay or avoid conventional treatments and thereby suffer adverse clinical outcomes. Medicinal cannabis products can also cause adverse effects on the metabolism and action of other medicines, and dependence.
42. The Therapeutic Goods Act restricts the advertising of prescription-only medicines, and the making of restricted and prohibited representations in advertisements for therapeutic goods, because only health professionals, and not the general public, have sufficient training, experience and knowledge to properly evaluate the content of such advertising. Prescription-only medicines have a higher risk profile than less restricted medicines, and the restriction on their advertising corresponds to the restriction on their supply.
43. The advertising of prescription-only medicines to the public can lead to inappropriate demand for such medicines, including pressure from patients on medical practitioners to prescribe such medicines where their use is not clinically indicated.
44. The conduct alleged in this Concise Statement undermines the integrity of the therapeutic goods regulatory framework which seeks to protect the community from misinformation and ensures that access to healthcare is safe and based on clinically informed decision making by individual patients.
45. To the extent that customers have purchased and used medicinal cannabis products for therapeutic purposes and not experienced any health benefit, they are likely to have suffered financial loss connected to the purchase of the products.

Certificate of lawyer

I Matthew Garey certify to the Court that, in relation to the concise statement filed on behalf of the Applicant, the factual and legal material available to me at present provides a proper basis for each allegation in the pleading.

Date: 19 June 2025



Signed by Matthew Garey

AGS Lawyer

For and on behalf of the Australian
Government Solicitor

Lawyer for the Applicant

ANNEXURE A: PARTICULARS OF THE NEWS LIFE ADVERTISEMENTS¹

Key:

Representations shaded in orange are restricted representations pursuant to s 42DLB(4)


Representations shaded in green are prohibited representations pursuant to s 42DLB(2)

Representations shaded in orange and green are both restricted representations pursuant to s 42DLB(4) and prohibited representations pursuant to s 42DLB(2)

| No. | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis treatment or supervision by a suitably qualified medical practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
|------------------------------|--|---|--|---|
| Body and Soul Article | | | | |
| 1. | <p>Body and Soul Article titled “5 health conditions you didn’t know medical cannabis could help with”, which displayed the following statements:</p> <ul style="list-style-type: none">“Did you know that medicinal cannabis is legal in Australia? Prescribed in oil, capsule, cream and flower form, there is a multitude of conditions that medical cannabis can help with, [REDACTED] explains”.“You may have heard about medicinal cannabis when it was legalised in Australia in 2016, or maybe you even know someone who uses it. However, have you ever thought about how it may help you or someone you care about? The receptors that it works on are found throughout the body, meaning that it can help in some many different conditions, including some that you never may have guessed”.“A lot of people have found medicinal cannabis to be a game changer for their medical conditions and are advocating for a reduction in stigma and increase in awareness of what it can do. From anxiety to sleeping issues and chronic pain, find out how medicinal cannabis may be able to help you”.“Here are 5 health conditions medical cannabis can help with”. | Arthritis Autism Chronic pain Dermatitis Eczema Endometriosis Epilepsy Fibromyalgia Psoriasis Seizures | Anxiety Depression PTSD Cancer | On at least 5 April 2023, 21 June 2023, 24 July 2023, 24 August 2023, 8 September 2023, and 19 September 2023 |

¹ The applicant will update this annexure when he prepares his evidence to include cross-references to the relevant evidence.

| No. | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis treatment or supervision by a suitably qualified medical practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
|-----|---|---|--|---|
| | <ul style="list-style-type: none"> • “Sleep.....Sleep issues are one of the conditions that medicinal cannabis can help with. Research has shown that medicinal cannabis can improve sleep quality with minimal side effects”. • “Mood. At least one in five Australians struggle with their mental health, with conditions such as depression, anxiety and PTSD. Struggling with mood can affect many different areas of an individual's life including personal relationships, career and physical health. Many people have found cannabis products helpful for managing mood and improving their day to day life”. • “Women’s health. Medicinal cannabis can help with painful periods, menopause symptoms and endometriosis. Did you know about 1 in 9 women in Australia will be diagnosed with endometriosis at some point in their lives? It can lead to a lot of pelvic pain, discomfort during sexual intercourse and bowel issues. A range of products have been developed specifically with women’s health in mind, including pessaries and creams. Many patients report improvement in a range of associated symptoms”. • “Pain management. Arthritis, old injuries, migraines, fibromyalgia, irritable bowel, muscular issues, nerve problems, cancer – the list of things that can cause pain seems endless sometimes. Many people suffer with chronic pain due to many different reasons, which can often be very difficult to get on top of. Painkillers can have unwanted side effects and sometimes aren’t enough to stop the pain. Many patients report an improvement in pain control with medicinal cannabis. This is due to the important part that the endocannabinoid system plays in modulating pain and inflammation”. • “Skin conditions. Did you know that the receptors that cannabis works on are even found in your skin? This means that cannabis products may be able to help you with acne, psoriasis, eczema, dermatitis, and even itchy skin. There are so many factors can cause a flare in skin conditions – including stress and inflammation. There are oils that work throughout the body to decrease stress and inflammation, as well as topical creams which can decrease pain, itch, redness and inflammation directly at the site of the skin problem”. • “Several studies have shown a significant reduction in various symptoms reported by patients, including the conditions we have discussed, as well as | | | |

| No. | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis treatment or supervision by a suitably qualified medical practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>others that we don't highlight in this article. These include seizures, nausea and vomiting, autism, weight control, aggression, muscle spasms plus many more".</p> <ul style="list-style-type: none"> • "██████████ is a doctor who works at Atlus – a company that specialises in medicinal cannabis throughout Australia and New Zealand. She became interested in medicinal cannabis after seeing its effect on palliative and cancer care patients".  | | | |

ANNEXURE B: PARTICULARS OF THE MAMAMIA ADVERTISEMENTS²

Key:

Representations shaded in orange are restricted representations pursuant to s 42DLB(4)

Representations shaded in green are prohibited representations pursuant to s 42DLB(2)

Representations shaded in orange and green are both restricted representations pursuant to s 42DLB(4) and prohibited representations pursuant to s 42DLB(2)

| No. | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis treatment or supervision by a suitably qualified medical practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
|------------------------|--|---|--|---|
| Mamamia Article | | | | |
| 1. | <p>Mamamia Article titled “ [REDACTED] takes CBD oil daily for her anxiety. Here’s what she wants people to know”, which displayed the following statements:</p> <ul style="list-style-type: none"> “I was diagnosed with anxiety when I was 22 and since then it has been quite the journey of therapy, medication, mindfulness and gratitude. And while I thought I had a handle on my anxiety, the pandemic and Melbourne’s multiple lockdowns reminded me that my old friend was still there and ready to take hold once again. That is, until a loved one suggested CBD”. “CBD is a chemical found in medical cannabis, and is extracted from the plant without the THC – the chemical responsible for most of cannabis’ psychological effects. So, what you’re left with is a treatment that can be used for specific ailments and mental health conditions, with much fewer side effects than some commonly used medications”. “CBD is completely non-psychoactive and, when used under medical guidance, has proven to help treat muscle inflammation, be used as an analgesic (pain | N/A | Anxiety | On at least 28 October 2022, 2 February 2023, and 9 February 2023 |

² The applicant will update this annexure when he prepares his evidence to include cross-references to the relevant evidence.

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| | <p>relief), used to improve sleep, libido, energy levels, and also to help treat anxiety”.</p> <ul style="list-style-type: none"> • “I can’t deny the impact that I have seen in my own life since I started using it in 2020”. • “I know how much CBD helped me through one of the most anxious times of my life, so I was excited to chat to someone else who both lives with anxiety, and found relief with CBD too”. • “██████████ is a 20-year-old woman, living on the Sunshine Coast who has been suffering from anxiety since her early teens...” • “██████████ sought professional advice to work on improving her mental health. With the support of her family, ██████████ tried various treatment teams and medications, recently introducing a CBD treatment, which she says, thankfully has been her most successful treatment regime to date”. • ““I feel like my previous treatments were more of a bandaid rather than a long-term treatment plan. So, I first started the process with my doctor in regards to my anxiety and trouble with sleep and self-esteem, and he recommended CBD oil as an option. Members of my family had seen amazing results with CBD oil so I was open to the idea of trying something considered ‘out of the box’. From there, I spoke to ██████████ at Atlus who explained the whole process to me, from the makings of CBD oil to the benefits it can have”. • “Atlus provides convenient access to specialist medical advice and cannabis treatments from a team of doctors, Australia-wide. An initial consultation with new patients are [sic] carried out via a telehealth appointment, and involves talking about your clinical history, reviewing past and current medication history and discussing medicinal cannabis in further detail”. • “The health consultancy service offers a pay-as-you-go option, for clients to book when they feel necessary, as well as affordable membership options for ongoing services and support”. • “██████████ assures the process was very convenient to confirm her eligibility and gain access to a medical cannabis treatment”. • “██████████ received her prescribed CBD oil, which involves her placing a drop under her tongue each morning and night”. • ““I’ve found I sleep so much better. I was always a light sleeper and would only sleep around six hours a day. Now I have my full 8 hours and I’m a heavy sleeper. My friends have even commented on how much more confident I am”. • “██████████ admits she doesn’t advertise that she takes CBD oil, and it being the reason for her positive improvement with her anxiety symptoms, because of others’ limited understanding, and fear of judgement. With wider education and ease of access, she wishes more people would know about the benefits of CBD – and how much it’s helped her anxiety, and her life”. | | | |
|--|---|--|--|--|

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|---------------------------------|--|-----|---------|-------------------------------|
| | <ul style="list-style-type: none"> • “I think if people want to know and want to try CBD as an option, they should. There’s no ‘high’, instead I’m calmer, I don’t overthink as much, there’s no buzzing in my head, and my memory and confidence are so much better”. • “Atlus is a medicinal cannabis health consultancy service, providing convenience access to specialist medical advice and cannabis treatments. Check your eligibility here”. • “Atlus is a medicinal cannabis consultancy service which provides high value and quality care to their patients. Operating entirely online, Atlus works on a national level through telehealth platforms which enables people to access their services and the benefits of medicinal cannabis, regardless of their location. Atlus’ vision is to transform lives through education, personalised care and improving access to medicinal cannabis as a natural therapy. For more information on Atlus, visit www.atlus.com.au or follow Atlus on Instagram, @atlusgroupau”. | | | |
| Mamamia Facebook Account | | | | |
| 2. | <p>Post on the Mamamia Facebook page, which displayed the following statements:</p> <ul style="list-style-type: none"> • “There’s no buzzing in my head, and my memory and confidence are so much better”. • “[REDACTED] takes CBD oil daily for her anxiety. Here’s what she wants people to know”. | N/A | Anxiety | On at least 10 September 2022 |

ANNEXURE C: PARTICULARS OF THE ATLUS ADVERTISEMENTS³

Key:


Representations shaded in orange are restricted representations pursuant to s 42DLB(4)

Representations shaded in green are prohibited representations pursuant to s 42DLB(2)

Representations shaded in orange and green are both restricted representations pursuant to s 42DLB(4) and prohibited representations pursuant to s 42DLB(2)

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
|----------------------|--|---|--|---|
| Atlas Website | | | | |
| 1. | The Home page for the Atlas Website, which displayed the following statements: https://atlus.com.au <ul style="list-style-type: none"> • “Better Health, For A Better You. Atlus provides convenient access to specialist medical advice and plant-based therapies”. • “Better living through natural therapies”. • “Our focus is to utilise natural therapies to target the endocannabinoid system and bring the body back to the state of balance. Our goal is to use these therapies to best treat your unique symptoms or conditions”. • “Natural therapies, backed by science”. • “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. • “Access specialist cannabis care, from the comfort of your home”. | N/A | N/A | On at least 14 November 2022 |


³ The applicant will update this annexure when he prepares his evidence to include cross-references to the relevant evidence.

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
|----|--|---|--|---|
| |  | | | |
| 2. | <p>The Home page for the Atlas Website, which displayed the following statements: https://atlas.com.au</p> <ul style="list-style-type: none"> • “Atlas provides convenient access to specialist medical advice and plant-based alternative therapies”. • “Access specialist plant medicine care, from the comfort of your home”. • “Better living through natural therapies”. • “Our focus is to utilise natural therapies to target the endocannabinoid system and bring the body back to a state of balance. Our goal is to use these therapies to treat your unique symptoms or conditions”. • “Natural therapies, backed by science”. • “Learn more about natural therapies”. • “Is it Time for a Tolerance Break? Over time, many individuals find that their bodies begin to build up a tolerance to medical cannabis. As a result...” • “How Medical Cannabis Can Help Women. As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it’s time...” • Medicinal Cannabis for Epilepsy: Does it Work? It’s no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent...” | Epilepsy | N/A | On at least 2 June 2023 |


| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| 3. | <p>The Home page for the Atlus Website, which displayed the following statements: https://atlus.com.au</p> <ul style="list-style-type: none"> • “Decipher the world of plant medicine”. • “Atlus is a medicinal cannabis clinic providing convenient access to specialist medical advice and plant-based alternative treatments”. • “Access specialist plant medicine care, from the comfort of your home”. • “Better living through natural therapies”. • “Our focus, as a medicinal cannabis clinic, is to utilise natural therapies to target the endocannabinoid system and bring the body back to a state of balance. Our goal is to use these therapies to treat your unique symptoms or conditions”. • “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. | N/A | N/A | On at least 6 July 2023 |
| 4. | <p>The Home page for the Atlus Website, which displayed the following statements: https://atlus.com.au</p> <ul style="list-style-type: none"> • “Decipher the world of plant medicine”. • “Atlus is a medicinal cannabis clinic providing convenient access to specialist medical advice and plant-based alternative treatments”. • “Access specialist plant medicine care, from the comfort of your home”. • “Better living through natural therapies”. • “Our focus, as a medicinal cannabis clinic, is to utilise natural therapies to target the endocannabinoid system and bring the body back to a state of balance. Our goal is to use these therapies to treat your unique symptoms or conditions”. • “Natural therapies, backed by science. At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. • “Is it Time for a Tolerance Break? Over time, many individuals find that their bodies begin to build up a tolerance to medical cannabis. As a result...” • “How Medical Cannabis Can Help Women. As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it’s time...” | Epilepsy | N/A | On at least 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> “Medicinal Cannabis for Epilepsy: Does it Work? It’s no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent...” | | | |
| 5. | <p>The Home page for the Atlus Website, which displayed the following statements: https://atlus.com.au</p> <ul style="list-style-type: none"> “Decipher the world of plant medicine”. “Atlus is a plant medicine clinic providing convenient access to medical advice and plant-based alternative treatments”. “Access plant medicine care from the comfort of your home”. “Explore the possibility of natural therapies”. “Our focus, as a plant medicine clinic, is to utilise natural therapies to bring the body back to the state of balance. Our goal is to use these therapies to best treat your unique symptoms or conditions”. “Natural therapies, backed by science”. “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. | N/A | N/A | On at least 17 July 2023 and 25 July 2023 |
| 6. | <p>The Home page for the Atlus Website, which displayed the following statements: https://atlus.com.au</p> <ul style="list-style-type: none"> “Decipher the world of plant medicine”. “Atlus is a plant medicine clinic providing convenient access to medical advice and plant-based alternative treatments”. “Access plant medicine care from the comfort of your home”. “Explore the possibility of natural therapies”. “Our focus, as a plant medicine clinic, is to utilise natural therapies to bring the body back to the state of balance”. “Natural therapies, backed by science”. “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. | N/A | N/A | On at least 10 August 2023 |
| 7. | <p>The ACT page for the Atlus Website, which displayed the following statements: https://atlus.com.au/act/</p> | N/A | Anxiety | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “Cannabis Clinic ACT”. • “At Atlus, our mission is to improve our clients’ quality of life through medicinal cannabis”. • “The natural solution you’re looking for”. • “For thousands of years, cannabis has been used to treat a variety of conditions. In recent years, its popularity as a natural remedy has been on the rise. Cannabinoids like CBD and THC have been shown to provide a wide range of potential health benefits, including relief from pain, anxiety, inflammation, insomnia and more. If you’re looking for an all-natural way to improve your quality of life and alleviate symptoms of mental or physical health issues, medicinal cannabis may be the solution”. • “Experience the benefits of medicinal cannabis”. • “We are dedicated to helping our clients experience the outstanding benefits of medicinal cannabis use. We believe that everyone deserves access to these powerful plant remedies, and we are committed to providing guidance and support every step of the way. Whether you’re just starting to learn about medicinal cannabis or you’re ready to create a personalised treatment plan, we’re here to help. Visit our FAQs page to get started, and don’t hesitate to reach out if you have any questions. We’ll work with you to create a treatment plan that meets your unique needs and helps you experience the full potential of medicinal cannabis use”. • “Medicinal Cannabis ACT”. • “Symptom-relieving natural plant therapies”. • “We believe in the power of nature to heal. That’s why we offer a wide range of symptom-relieving natural plant therapies and treatments”. • “Rest assured that with our team’s expertise and compassion, you will enjoy an improved quality of life equipped with the knowledge you need to undertake a support journey to wellness. Whether you’re looking for relief from pain, anxiety, or insomnia, we will work with you to find the best possible solution for your needs”. | | | |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| 8. | <p>The ACT page for the Atlas Website, which displayed the following statements: https://atlus.com.au/act/</p> <ul style="list-style-type: none"> • “Cannabis Clinic ACT”. • “At Atlas, our mission is to improve our clients’ quality of life through the use of natural therapies”. • “The natural solution you’re looking for”. • “For thousands of years, cannabis has been used to treat a variety of conditions. In recent years, its popularity as a natural remedy has been on the rise. Cannabinoids like CBD and THC have been shown to provide a wide range of potential health benefits, including relief from pain, anxiety, inflammation, insomnia and more. If you’re looking for an all-natural way to improve your quality of life and alleviate symptoms of mental or physical health issues, medicinal cannabis may be the solution”. • “Experience the benefits of cannabinoid therapy”. • “We are dedicated to helping our clients experience the outstanding benefits of natural therapies use. We believe that everyone deserves access to these powerful plant remedies, and we are committed to providing guidance and support every step of the way. | N/A | Anxiety | On at least 2 June 2023, 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>Whether you're just starting to learn about natural therapies or you're ready to create a personalised treatment plan, we're here to help. Visit our FAQs page to get started, and don't hesitate to reach out if you have any questions. We'll work with you to create a treatment plan that meets your unique needs and helps you experience the full potential of cannabinoid therapy use".</p> <ul style="list-style-type: none"> • "Medicinal Cannabis ACT". • "Symptom-relieving natural plant therapies". • "We believe in the power of nature to heal. That's why we offer a wide range of symptom-relieving natural plant therapies and treatments. And because no two people are alike, nor do they suffer from the same ailments, we make it a point to personalise each client's care plan". • "Rest assured that with our team's expertise and compassion, you will enjoy an improved quality of life equipped with the knowledge you need to undertake a supported journey to wellness. Whether you're looking for relief from pain, anxiety, or insomnia, we will work with you to find the best possible solution for your needs". | | | |
| 9. | <p>The Benefits page for the Atlus Website, which displayed the following statements: https://atlus.com.au/benefits/</p> <ul style="list-style-type: none"> • "The benefits of medicinal cannabis". • "The benefits of medicinal cannabis are vast and varied. From easing pain and inflammation to reducing anxiety and promoting sleep, there are many ways in which this natural remedy can improve your quality of life". • "Atlus is a medicinal cannabis health consultancy service providing high value and quality care. Our service operates on a national level through telehealth platforms and offers pay as you go and an Atlus Concierge member service. Atlus strives to assist eligible Australians in obtaining natural remedies like medicinal cannabis and providing extensive education around the use of this natural therapy". • "Helping you experience the benefits of natural remedies and therapies". • "Atlus can assist eligible Australian clients in obtaining medicinal cannabis and similar natural remedies through our national network of licensed producers. We | N/A | Anxiety | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>also offer a wide range of natural therapies and remedies to help improve your overall health and wellbeing. Check your eligibility online now with our simple eligibility form”.</p> <ul style="list-style-type: none"> • “Check your eligibility for medicinal cannabis use through Atlus”. • “At Atlus, our mission is to accelerate the world’s transition to natural therapies, starting with Australia. Our affiliations with and collaboration between clinical, administrative and business development teams help us provide high-quality, exceptional client experiences. To find out if you are eligible for natural remedies like medicinal cannabis, simply complete our eligibility form and begin your journey to wellness”. • “What we do. Cannabis has been around for a very long time, and has been used in many ancient cultures and traditions as a natural medicinal remedy. Atlus is able to prescribe all varieties of products and is not limited to any specific brand or forms of cannabis. Our vision is to transform lives through education, personalised care, and improving access to natural therapies via telehealth services”.  | | | |
| 10. | <p>The Blog page for the Atlus Website, which displayed the following statements: https://atlus.com.au/is-it-time-for-a-tolerance-break/</p> <ul style="list-style-type: none"> • “Over time, many patients find that their bodies begin to build up a tolerance to medical cannabis. As a result, the usual dose of prescribed cannabis may not | Epilepsy | N/A | On at least 2 June 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>provide the same level of relief later on in treatment. If you find yourself in this situation, you may want to consider taking a T-break, or tolerance break. What is a t-break and how can it improve the impact of ongoing medical cannabis treatments?"</p> <ul style="list-style-type: none"> • "A T-break, or tolerance break, is when a patient takes a break from using cannabis to reset their sensitivity to THC. There are many reasons why a patient might want to take a T-break. For example, they may be experiencing diminishing results from their cannabis treatment, or they may be concerned about developing a tolerance. Whatever the reason, taking a T-break can be a helpful way to restore the body's response to THC. However, it is important to note that taking a T-break can also lead to withdrawal symptoms. These symptoms can include irritability, insomnia, and changes to appetite. As such, it is important to speak to your authorised medical cannabis prescriber before taking a T-break. They can help you determine whether a T-break is right for you and help you manage any withdrawal symptoms that may occur". • "What Causes a THC Tolerance? THC is the main psychoactive ingredient in cannabis. It binds to cannabinoid receptors in the brain, producing the feeling of being 'high'. However, regular use of THC can lead to tolerance, meaning that higher doses are needed to achieve the same effect. Tolerance occurs because the cannabinoid receptors become less sensitive to THC over time. This process is know [sic] as downregulation. Downregulation occurs when the body adapts to chronic exposure to a substance by reducing the number of receptors or making them less responsive. As a result, people who use cannabis regularly may need to consume larger amounts to feel the same effects. In some cases, this can lead to problematic use. However, tolerance typically decreases after a period of abstinence, meaning that people who take a break from using cannabis can eventually regain their responsiveness to THC". • "How to Avoid THC Tolerance | | | |

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| | <p>When it comes to medical cannabis, there is no one-size-fits-all approach. Every patient reacts differently to treatment, and THC tolerance can build up over time. There are a few different ways that doctors can approach tolerance build-up. One is to focus on finding the most effective minimal dose. Another is to try high-CBD, low-THC products.</p> <p>At Atlus, we understand that every patient is unique and that medical cannabis treatment plans may need to be adjusted over time as your body develops tolerance. Prescription changes and medical cannabis product adjustments are all important elements to ask about during your consultation with the Atlus team. We're here to help you find the best possible treatment for your individual needs".</p> <ul style="list-style-type: none"> • "Improve Your Quality of Life with Atlus At Atlus we believe that everyone should have access to natural medicine. That's why we offer high-quality medical cannabis products and operate nationally via tele-health consultations. Our goal is to provide patients with the information and advice they need to make informed decisions about their health. We believe that medical cannabis can be effective treatment for a variety of conditions, and we are committed to helping our patients get the most out of their tailored treatment plan. If you are considering using medical cannabis, we encourage you to check your eligibility online to book your initial consultation with an Atlus authorised prescriber. We will be able to answer any questions you have and help you create a treatment plan that is tailored to you". • "How Medical Cannabis Can Help Women As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it's time to include medical cannabis in that discussion. In this post, we discuss the benefits of medicinal cannabis for women and how it can help women find relief from their symptoms. Read More". • "Medical Cannabis for Epilepsy: Does it Work?" • It's no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent years, its therapeutic potential has been | | | |

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| | <p>garnering more and more attention from the scientific community. One area of research that has been particularly active is its potential use for treating epilepsy. Read More".</p> <ul style="list-style-type: none"> • "What are Terpenes, and what do they do? Various terpenes present in medical cannabis can have a significant impact on its therapeutic effects. But what are terpenes and how do they work? Read More". • "How Medicinal Cannabis Works with Your Endocannabinoid System By binding to receptors in the endocannabinoid system, medicinal cannabinoids can help to restore balance within the body and alleviate a wide range of symptoms. Find out what the endocannabinoid system is here..." • "CBD Oil Treatment vs OTC Natural Medications Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here". • "5 Common Misconceptions About CBD Oil Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here". | | | |
| 11. | <p>The Blog page for the Atlas Website, which displayed the following statements: https://atlus.com.au/blog/medicinal-cannabis-and-endocannabinoid-system/</p> <ul style="list-style-type: none"> • "Did you know that medicinal cannabis interacts with your endocannabinoid system? This little-known system is responsible for a variety of physiological and cognitive processes, and medicinal cannabis can work to support or restore balance within it". • "What is Medicinal Cannabis? Medicinal cannabis is a term used to describe the whole, unprocessed cannabis plant or its extracts. This can include CBD (cannabidiol) and THC (tetrahydrocannabinol), which are two of the most well-known medicinal | Seizures Epilepsy Chronic pain | Anxiety Depression | 2 June 2023 |

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| | <p>cannabinoids. There are over 100 different medicinal cannabinoids in cannabis, each with its own unique effects.</p> <p>CBD is known for its anti-inflammatory, analgesic, and anxiolytic properties, while THC is famous for its ability to relieve pain and muscle spasms. Together, CBD and THC work synergistically to provide relief from a wide range of conditions and symptoms”.</p> <ul style="list-style-type: none"> • “How Does Medicinal Cannabis Work? When you consume medicinal cannabis, the cannabinoids bind to receptors in your endocannabinoid system. This system is spread throughout your body and is responsible for maintaining homeostasis, or balance. The endocannabinoid system helps regulate a variety of physiological and cognitive processes, including: <ul style="list-style-type: none"> - Appetite - Mood - Memory - Inflammation - Pain perception By binding to receptors in the endocannabinoid system, medicinal cannabinoids can help to restore balance within the body and alleviate a wide range of symptoms.” • “What is the Endocannabinoid System and How Does it Work? The endocannabinoid system is a network of receptors and endogenous (produced by the body) cannabinoids that work together to maintain homeostasis. Endocannabinoids are molecules that bind to cannabinoid receptors and mimic the effects of medicinal cannabinoids. There are two main types of endocannabinoids: anandamide and two-arachidonoylglycerol (or “two-AG”). Anandamide is known as the “bliss molecule” because it’s associated with feelings of happiness and well-being. Two-AG is involved in regulating appetite, pain perception, inflammation, and other processes. Cannabinoid receptors are found through the body, but they’re most abundant in the brain and immune system. There are two main types of cannabinoid receptors: | | | |

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| | <p>CB₁ and CB₂. CB₁ receptors are mostly found in the brain, while CB₂ receptors are predominantly expressed by cells in the immune system.</p> <p>The endocannabinoid system plays a vital role in maintaining balance within the body. When something upsets this balance (known as “dysregulation”), it can lead to a variety of health problems. Medicinal cannabis can help to restore balance within the endocannabinoid system and alleviate a wide range of symptoms”.</p> <ul style="list-style-type: none"> • “What Can Medicinal Cannabis Use Help with? The endocannabinoid system is involved in regulating a wide range of physiological and cognitive processes, which means that medicinal cannabis can be used to treat a wide variety of conditions. Common conditions that medicinal cannabis can be used to treat include: <ul style="list-style-type: none"> - Anxiety - Chronic pain - Depression - Insomnia - Loss of appetite - Muscle spasms - Nausea and vomiting - Seizures” • “Medicinal cannabis is a versatile treatment that can be used to relieve a wide range of symptoms. If you’re interested in trying medicinal cannabis, we recommend speaking to an authorised medicinal cannabis prescriber like Atlus. We offer telehealth services across Australia and would be happy to answer any questions you have about medicinal cannabis use or our range of treatment products and plans”. • “Is it Time for a Tolerance Break? Over time, many individuals find that their bodies beginning to build up a tolerance to medical cannabis. As a result, the usual dose of prescribed cannabis may not provide the same level of relief later on in treatment. If you find yourself in this situation, you may want to consider taking a T-break, or tolerance break...” | | | |

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| | <ul style="list-style-type: none"> • “How Medical Cannabis Can Help Women. As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it’s time to include medical cannabis in that discussion. In this post, we discuss the benefits of medicinal cannabis for women and how it can help women find relief from their symptoms”. • “Medicinal Cannabis for Epilepsy: Does it Work? It’s no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent years, its therapeutic potential has been garnering more and more attention from the scientific community. One area of research that has been particularly active is its potential use for treating epilepsy...” • “What are Terpenes, and what do they do? Various terpenes present in medical cannabis can have a significant impact on its therapeutic effects. But what are terpenes and how do they work?”. • “CBD Oil Treatment vs OTC Natural Medications. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here”. • “5 Common Misconceptions About CBD Oil. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here”. | | | |
| 12. | <p>The Blog page for the Atlas Website, which displayed the following statements: https://atlas.com.au/blog/medicinal-cannabis-for-epilepsy/</p> <ul style="list-style-type: none"> • “Medicinal Cannabis for Epilepsy: Does it Work?” • “It’s no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent years, its therapeutic potential has been more garnering more and more attention from the scientific community. One area of research that has been particularly active is its potential use for treating epilepsy. But can a natural plant remedy like medicinal cannabis provide relief from the side effects of epilepsy? Find out more below.” | Epilepsy | N/A | 2 June 2023 |

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| | <ul style="list-style-type: none"> • “While there is no cure for epilepsy, there are several treatment options available that can help control seizures. The most common approach is conventional medication, but for some people this is not effective or well-tolerated. In recent years, medical cannabis has emerged as a potential treatment option for epilepsy.” • “Medicinal Cannabis for Epilepsy”. • “CBD is the primary medical cannabis compound that exhibits anti-epileptic actions and the basis of its potential use as a treatment. The other major cannabinoid, THC, has not been shown to have any direct effect as an anti-epileptic. Despite this, it is thought that the addition of THC, and other minor cannabinoids, to CBD dominant medications, leads to what is called The Entourage Effect. The Entourage Effect is when cannabinoids act synergistically to increase the medicinal effects of a medication. In other words, CBD and THC work together to provide a greater benefit than either one could on its own”. • “So far, research into the use of medicinal cannabis for epilepsy has been limited and mixed. However, there is promising evidence that certain formulations of cannabinoids may be helpful in treating epilepsy. More research is needed to better understand the relationship between epilepsy and medicinal cannabis, but the potential benefits are worth further exploration”. • “Make the Decision that’s Right for You There is no one-size-fits-all approach to epilepsy treatment. The type of treatment that’s right for you depend on many different factors, including age, severity of symptoms, treatment history, and more. Natural therapies like medicinal cannabis and CBD for epilepsy give hope to clients looking for alternatives where conventional medications have failed. The decision to use medical cannabis or CBD should be made in consultation with an experienced authorised prescriber, like the team at Atlas. With our help, you can weigh the risks and benefits of these natural treatment alternatives, and ultimately make the decision that’s right for you.” • “Is it Time for a Tolerance Break? Over time, many individuals find that their bodies beginning to build up a tolerance to medical cannabis. As a result, the | | | |

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| | <p>usual dose of prescribed cannabis may not provide the same level of relief later on in treatment. If you find yourself in this situation, you may want to consider taking a T-break, or tolerance break...”</p> <ul style="list-style-type: none"> • “How Medical Cannabis Can Help Women. As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it’s time to include medical cannabis in that discussion. In this post, we discuss the benefits of medicinal cannabis for women and how it can help women find relief from their symptoms”. • “What are Terpenes, and what do they do? Various terpenes present in medical cannabis can have a significant impact on its therapeutic effects. But what are terpenes and how do they work?”. • “How Medicinal Cannabis Works with Your Endocannabinoid System. By binding to receptors in the endocannabinoid system, medicinal cannabinoids can help to restore balance within the body and alleviate a wide range of symptoms. Find out what the endocannabinoid system is here...”. • “CBD Oil Treatment vs OTC Natural Medications. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here”. • “5 Common Misconceptions About CBD Oil. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here”. | | | |
| 13. | <p>The Blog page for the Atlus Website, which displayed the following statements: https://atlus.com.au/blog/</p> <ul style="list-style-type: none"> • “Atlus’s vision is to transform lives through education, personalised care and improving access to natural therapies. Find all the information you need to learn more about our natural plant alternatives”. | Epilepsy | N/A | On at least 2 June 2023, 6 July 2023, and 12 July 2023 |

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| | <ul style="list-style-type: none"> • “Is it Time for a Tolerance Break? Over time, many individuals find that their bodies begin to build up a tolerance to medical cannabis. As a result, the usual dose of prescribed cannabis may not provide the same level of relief later on in treatment. If you find yourself in this situation, you may want to consider taking a T-break, or tolerance break...” • “How Medical Cannabis Can Help Women. As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it’s time to include medical cannabis in that discussion. In this post, we discuss the benefits of medicinal cannabis for women and how it can help women find relief from their symptoms”. • “Medicinal Cannabis for Epilepsy: Does it Work? It’s no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent years, its therapeutic potential has been garnering more and more attention from the scientific community. One area of research that has been particularly active is its potential use for treating epilepsy...” • “What are Terpenes, and what do they do? Various terpenes present in medical cannabis can have a significant impact on its therapeutic effects. But what are terpenes and how do they work?” • “How Medicinal Cannabis Works with Your Endocannabinoid System. By binding to receptors in the endocannabinoid system, medicinal cannabinoids can help to restore balance within the body and alleviate a wide range of symptoms. Find out what the endocannabinoid system is here...” • “CBD Oil Treatment vs OTC Natural Medications. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here”. | | | |
| 14. | <p>The Blog ‘How Medical Cannabis Can Help Women’ page for the Atlus Website, which displayed the following statements: https://atlus.com.au/blog/how-medical-cannabis-can-help-women/</p> <ul style="list-style-type: none"> • “How Medical Cannabis Can Help Women | Endometriosis Infertility Epilepsy | Anxiety Depression | On at least 2 June and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>As more and more women around the world explore natural ways to enhance their health, wellness, and self-care, it's time to include medical cannabis in that discussion. There is still some lingering stigma surrounding the use of medical cannabis, but it has had a tremendous impact on many women's health, and there is a great deal of scientific evidence to support it. In this post, we discuss the benefits of medicinal cannabis for women and how it can help women find relief from their symptoms".</p> <ul style="list-style-type: none"> • "Helps Reduce Stress & Anxiety Stress and anxiety have become so normalised in our society, it can be easy to forget that living with unnatural amounts of stress or anxiety can have a significant impact on our physical health. While feeling stressed or anxious about occurrences in our everyday lives is normal to some degree, enduring ongoing feelings of worry or apprehension is not. Left untreated, stress and anxiety can lead to a host of problems, including insomnia, fatigue, difficulty concentrating, and social withdrawal. While traditional medications can be helpful for some people, they are not right for everyone. There [sic] is where medical cannabis comes in. For many women, cannabis provides a safe and effective way to reduce stress and anxiety without the unwanted side effects of traditional medications. Medical cannabis is also non-addictive and have [sic] been shown for long-term use". • "Reduce the Severity of PMS Symptoms For many women, premenstrual syndrome (PMS) can be a monthly battle. Symptoms like bloating, pelvic pain, headaches, and mood swings can be so severe that they interfere with work, school and other activities. But there may be some relief in sight... Studies have shown that medicinal cannabis can help reduce the severity of PMS symptoms. Women who have used medical cannabis reported significantly less pelvic pain, cramping, muscle spasms, anxiety, depression, sleep disturbances, libido issues, and irritability" • "A Natural Remedy for Endometriosis | | | |

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| | <p>Endometriosis is a disorder that affects many females across Australia. It is characterised by severe pain, abdominal bloating, nausea, fatigue, depression, anxiety, chronic pelvic pain, and infertility issues.</p> <p>While there is no cure for endometriosis, some women have found relief with medical cannabis. Cannabis has been shown to reduce pain associated with endometriosis and to decrease the use of endometriosis-related pharmaceutical medication”.</p> <ul style="list-style-type: none"> • “Improve Sleep Quality It’s important to get a good night’s sleep. Feeling well-rested gives you the energy you need to take on daily tasks and can help improve your mood. Unfortunately, many women struggle with sleep. In fact, women are more likely to experience insomnia than men. While there are many options for medications to help with sleep, medicinal cannabis is becoming a popular choice because it has fewer side effects. For example, using CBD oils or capsules have been reported to help people fall asleep faster and stay asleep longer. In addition, women who use CBD treatments have stated that it reduces their anxiety, which leads to a better sleep at night”. • “Improve Your Quality of Life Through Natural Therapies It’s no secret that medical cannabis can be an effective treatment for a wide range of conditions and symptoms that women suffer from. With the endocannabinoids system’s receptors spread throughout the body, cannabinoids contained within medicinal cannabis treatments can help manage a wide range of our internal systems such as pain response, mood, and sleep. If you are dealing with any of these conditions or symptoms, you can check your eligibility online with Atlus today. Don’t suffer needlessly – experience better living through natural therapies and let our helpful team support you on your journey to wellness”. • “Is it Time for a Tolerance Break? Over time, many individuals find that their bodies begin to build up a tolerance to medical cannabis. As a result, the usual dose of prescribed cannabis may not provide the same level of relief later on in | | | |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>treatment. If you find yourself in this situation, you may want to consider taking a T-break, or tolerance break...".</p> <ul style="list-style-type: none"> • "Medicinal Cannabis for Epilepsy: Does it Work? It's no secret that medicinal cannabis has been used to treat a wide variety of conditions for centuries. In recent years, its therapeutic potential has been garnering more and more attention from the scientific community. One area of research that has been particularly active is its potential use for treating epilepsy...". • "What are Terpenes, and what do they do? Various terpenes present in medical cannabis can have a significant impact on its therapeutic effects. But what are terpenes and how do they work?" • "How Medicinal Cannabis Works with Your Endocannabinoid System. By binding to receptors in the endocannabinoid system, medicinal cannabinoids can help to restore balance within the body and alleviate a wide range of symptoms. Find out what the endocannabinoid system is here..." • "CBD Oil Treatment vs OTC Natural Medications. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here". • "5 Common Misconceptions About CBD Oil. Better known as CBD, Cannabidiol is just one of the more than 100 chemical compounds found in the Cannabis plant. Mixed with a base oil, CBD oil is most often used topically, or dropped under the tongue. It is said to have a variety of possible health benefits – find out more here". | | | |
| 15. | <p>The 'How it Works' page on the Atlas Website, which displayed the following statements: https://atlas.com.au/how-it-works/</p> <ul style="list-style-type: none"> • "Atlas is a medicinal cannabis health consultancy service, and our team follows a set and controlled procedure for new clients seeking to find out their eligibility for the use of medicinal cannabis". • "Our team will assist you during every step of this process: from the initial eligibility checks and finding the right natural therapy that meets your needs, to ongoing | N/A | N/A | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>treatment maintenance and progress monitoring – the Atlus team will be there to support you on every step of your journey to wellness”.</p> <ul style="list-style-type: none"> “Find out if you are eligible for the use of medicinal cannabis. Cannabis has been around for a very long time, and has been used in many ancient cultures and traditions as a natural medicinal remedy. Atlus is able to prescribe all varieties of products and is not limited to any specific brand or forms of cannabis”. | | | |
| 16. | <p>The ‘How it Works’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/how-it-works/</p> <ul style="list-style-type: none"> “Atlus is a plant-based medicine consultancy service, and our team follows a set and controlled procedure for new clients seeking to find out their eligibility for the use of plant-based medicine”. “Our team will assist you during every step of this process: from the initial eligibility checks and finding the right natural therapy that meets your needs, to ongoing treatment maintenance and progress monitoring – the Atlus team will be there to support you on every step of your journey to wellness”. “Find out if you are eligible for the use of plant-based medicine. Plant-based medicine has been around for a very long time, and has been used in many ancient cultures and traditions as a natural medicinal remedy. Atlus is able to prescribe all varieties of products and is not limited to any specific brand or forms”. | N/A | N/A | On at least 2 June 2023, 6 July 2023, 12 July 2023 |
| 17. | <p>The ‘How it Works’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/how-it-works/</p> <ul style="list-style-type: none"> “Atlus is a plant-based medicine consultancy service, and our team follows a set and controlled procedure for new clients seeking to find out their eligibility for the use of plant-based medicine”. “Our team will assist you during every step of this process: from the initial eligibility checks and finding the right natural therapy that meets your needs, to ongoing treatment maintenance and progress monitoring – the Atlus team will be there to support you on every step of your journey to wellness”. | N/A | N/A | On at least 17 July 2023, 25 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> “Find out if you are eligible for the use of plant-based medicine. Plant-based medicine has been around for a very long time, and has been used in many ancient cultures and traditions as a natural medicinal remedy”. | | | |
| 18. | <p>The ‘What is Medicinal Cannabis?’ page on the Atlas Website, which displayed the following statements: https://atlus.com.au/medicinal-cannabis/</p> <ul style="list-style-type: none"> “What is medicinal cannabis? In Australia, medicinal cannabis is considered a natural therapy. It is often used to relieve pain and nausea, and to improve sleep quality. The stigma behind medicinal cannabis stems from its association with recreational cannabis use. However, the medicinal benefits of cannabis are now being recognised by the medical community”. “Here at Atlas, we are a national telehealth medicinal cannabis consultancy service providing a natural alternative to conventional medicine. Our team of authorised prescribers are here to help you gain access to medicinal cannabis treatment, support you through the process, and educate you on its risks and benefits”. “We believe that medicinal cannabis can be an effective alternative treatment for a wide range of conditions, and we are committed to helping our patients receive the care they need”. “Breaking the stigma of medical cannabis... Medicinal cannabis is a topic of much debate in Australia. Until recently, when the word cannabis was mentioned, it used to be associated with recreational drugs, rather than recognised as a medicine. In 2016, this changed when the Australian government legalised the prescription of cannabis-based medication”. “Vital role in maintaining our overall health The cannabis plant’s compounds, or cannabinoids interact with our body’s natural endocannabinoid system (ECS), which helps to regulate many important functions, such as pain, mood, sleep and appetite”. “The many uses of medicinal cannabis. Cannabis has been used medicinally and culturally for thousands of years and the occurrence of research over the last 20 years have shown its effectiveness in treating a wide range of conditions. At Atlas, | Chronic pain Epilepsy Parkinson’s disease | Anxiety Depression Cancer | On at least 15 November 2022, 2 June 2023, 6 July 2023, and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | we prescribe cannabis for over 40 different indications ranging from chronic pain, epilepsy, Parkinsons, cancer induced nausea and vomiting, depression, anxiety and sleep disorders to name a few". | | | |
| 19. | <p>The ‘What is Plant Medicine?’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/plant-medicine/</p> <ul style="list-style-type: none"> • “What is plant medicine? In Australia, plant-based medicine is considered a natural therapy. It is often used to relieve pain and nausea, and to improve sleep quality”. • “Here at Atlus, we are a national telehealth plant medicine consultancy service providing a natural alternative to conventional medicine. Our team of prescribers are here to help you gain access to plant medicine if eligible, support you through the process, and educate you on its risks and benefits”. • “We believe that plant-medicine can be an effective alternative treatment for a wide range of conditions, and we are committed to helping our patients receive the care they need”. • “Vital role in maintaining our overall health Although the ECS is a relatively new discovery, it is already clear that it plays a vital role in maintaining our health. It can be difficult for patients to find information about how plant medicine might be able to help them. However, we are seeing an increasingly better understanding of plant medicine and growing clinical and anecdotal evidence that show the positive impact it could have in helping to manage chronic conditions”. • “The many uses of plant medicine Plant medicine has been used culturally for thousands of years and the occurrence of research over the last 20 years have shown its effectiveness in helping to treat a wide range of conditions. At Atlus, we prescribe plant medicine for over 40 different indications”. | N/A | N/A | On at least 17 July 2023 |
| 20. | <p>The “What is Plant Medicine?” page on the Atlus Website, which displayed the following statements: http://atlus.com.au/plant-medicine/</p> | N/A | N/A | On at least 24 July 2023, 27 July 2023 and 10 August 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “What is plant medicine? In Australia, plant-based medicine is considered a natural therapy. It can be used for a variety of symptoms and conditions”. • “Here at Atlus, we are a national telehealth plant medicine consultancy service providing a natural alternative to conventional medicine. Our team of prescribers are here to help you gain access to plant medicine if eligible, support you through the process, and educate you on its risks and benefits”. • “We believe that plant-based medicine can be an effective alternative treatment for a wide range of conditions, and we are committed to helping our patients receive the care they need. Get Started”. • “A better understanding. It can be difficult for patients to find information about how plant medicine might be able to help them. However, we are seeing an increasingly better understanding of plant medicine and growing clinical and anecdotal evidence that show the positive impact it could have in helping to manage chronic conditions”. • “The many uses of plant medicine. Plant medicine has been used culturally for thousands of years and the occurrence of research over the last 20 years have shown its effectiveness in helping to treat a wide range of conditions. At Atlus, we prescribe plant medicine for over 40 different indications”. • “Atlus: Better Living Through Natural Therapies. We pride ourselves on accelerating the world’s transition to natural therapies, transforming lives through education, personalised care, and improving access”. | | | |
| 21. | <p>The ‘Cannabis Clinic QLD’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/qld/</p> <ul style="list-style-type: none"> • “Cannabis Clinic QLD”. • “Atlus is a medicinal cannabis health consultancy service providing high value and quality care to clients in Queensland. We operate on a [sic] nationally through telehealth platforms, offering pay as you go, Atlus Classic™ & Atlus Concierge™ member services. Our team of authorised prescribers are dedicated to improving the quality of life for our clients through the use of medicinal cannabis”. • “Medical Marijuana QLD”. | Chronic pain | Anxiety | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “Medical marijuana has been used to treat a wide range of conditions for centuries, but its therapeutic use was long limited by its illegal status. In recent years, a growing number of states have legalised medical marijuana, and the stigma surrounding its use is slowly beginning to erode”. • “Medical Cannabis QLD”. • “Atlus is proud to be able to offer our patients a variety of medicinal cannabis options, from traditional flower to oils and capsules”. • “The Atlus team believe that everyone deserves access to natural therapies that can improve their quality of life. Whether you’re dealing with chronic pain, anxiety, or any other condition, our team of authorised prescribers can provide you with the education and care you need to find the relief you deserve”. • “Transforming lives through plant therapies”. | | | |
| 22. | <p>The ‘Cannabis Clinic QLD’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/qld/</p> <ul style="list-style-type: none"> • “Cannabis Clinic QLD”. • “Atlus is a natural therapies health consultancy service providing high value and quality care to clients in Queensland. We operate on a [sic] nationally through telehealth platforms, offering pay as you go. Our team of authorised prescribers are dedicated to improving the quality of life for our clients through the use of natural therapies”. • “Natural therapies QLD”. • “Breaking the stigma of natural therapies”. • “Natural therapy has been used to treat a wide range of conditions for centuries, but its therapeutic use was long limited by its illegal status. In recent years, a growing number of states have legalised medical marijuana, and the stigma surrounding its use is slowly beginning to erode. Atlus Cannabis Clinic in Queensland is helping to lead the way in this regard, offering a safe and professional space for patients to obtain the medication they need”. • “Atlus is proud to be able to offer our patients a variety of medicinal cannabis options, from traditional flower to oils and capsules. No matter what your needs | Chronic pain | Anxiety | On at least 2 June 2023, 9 June 2023, 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | are, we are here to help you on your journey to wellness. The Atlus team believe that everyone deserves access to natural therapies that can improve their quality of life. Whether you're dealing with chronic pain, anxiety, or any other condition, our team of authorised prescribers can provide you with the education and care you need to find the relief you deserve". | | | |
| 23. | <p>The 'Cannabis Clinic WA' page on the Atlus Website, which displayed the following statements: https://atlus.com.au/wa/</p> <ul style="list-style-type: none"> • "Cannabis Clinic WA". • "Welcome to Atlus's Cannabis Clinic in Western Australia. Our team of authorised prescribers is dedicated to improving our client's quality of life through medicinal cannabis, and we offer a range of services, including pay-as-you-go, Atlus Classic™ & Atlus Concierge™ member services". • "Change your quality of life with medicinal cannabis". • "Cannabis has been used to treat a variety of conditions for thousands of years. In recent years, its popularity as a natural remedy has been on the rise. If you're looking for an all-natural way to improve your quality of life and alleviate symptoms of mental or physical health issues, medicinal cannabis may be the solution. Cannabinoids like CBD and THC have been shown to provide a wide range of potential health benefits, including relief from pain, anxiety, inflammation, insomnia and more". • "At Atlus, our goal is to help our clients live their best lives possible. We do this by providing expert guidance on medicinal cannabis use and connecting them with high-quality products that can improve their health and well-being. Learn more about the outstanding benefits medicinal cannabis use has to offer..." • "Let Atlus support you on your journey with tailored advice and treatments At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies. There are many potential benefits to using medicinal cannabis, including relief from pain, anxiety, inflammation, and more. However, the decision to use medicinal cannabis is not one to be taken lightly. The team at Atlus is here to help you navigate this | N/A | Anxiety | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>decision and equip you with the information you need to make optimal decisions for a better, healthier daily life.”</p> <ul style="list-style-type: none"> • “Our goal is to improve access to these natural plant remedies, keeping our clients informed and well-educated on their journey to wellness. With our guidance, you can experience the outstanding benefits medicinal cannabis has to offer. If you’re ready to start your journey to better health with medicinal cannabis, we’re here to help. Visit our FAQs page to learn more about our services or take our online eligibility check to find out about your options. We’ll work with you to create a personalised treatment plan that meets your unique needs and helps you experience the full potential of medicinal cannabis use”. • “Empower your body and mind with medicinal cannabis treatments”. • “At our WA cannabis clinic, we have many symptom-relieving natural plant therapies and treatments readily available. And because no two people are alike, nor do they suffer from the same ailments, so we make it a point to personalise each client’s care plan. Rest assured that with our team’s expertise and compassion, you will enjoy an improved quality of life equipped with the knowledge you need to undertake a supported journey to wellness”. • “Our team of authorised prescribers is dedicated to helping our clients live their best lives possible. We do this by providing expert guidance on medicinal cannabis use and connecting them with products that can improve their health and well-being. Learning more about how our cannabis oil treatments can empower your body and check your eligibility today”. | | | |
| 24. | <p>The ‘Cannabis Clinic WA’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/wa/</p> <ul style="list-style-type: none"> • “Cannabis Clinic WA”. • “Welcome to Atlus’s Cannabis Clinic in Western Australia. Our team of authorised prescribers is dedicated to improving our client’s quality of life through natural therapies, and we offer a range of services, including pay-as-you-go”. • “Change your quality of life with natural therapies”. | N/A | Anxiety | On at least 2 June 2023, 6 July 2023, 12 July 2023 |


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|----|--|---|--|---|
| | <ul style="list-style-type: none"> • “Cannabis has been used to treat a variety of conditions for thousands of years. In recent years, its popularity as a natural remedy has been on the rise. If you’re looking for an all-natural way to improve your quality of life and alleviate symptoms of mental or physical health issues, medicinal cannabis may be the solution. Cannabinoids like CBD and THC have been shown to provide a wide range of potential health benefits, including relief from pain, anxiety, inflammation, insomnia and more”. • “At Atlus, our goal is to help our clients live their best lives possible. We do this by providing expert guidance on natural therapies use and connecting them with high-quality products that can improve their health and well-being. Learn more about the outstanding benefits of natural therapies use has to offer...”. • “Natural Therapies WA”. • “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies. There are many potential benefits to using natural therapies, including relief from pain, anxiety, inflammation, and more. However, the decision to use natural therapies is not one to be taken lightly. The team at Atlus is here to help you navigate this decision and equip you with the information you need to make optimal decisions for a better, healthier daily life.” • “Our goal is to improve access to these natural plant remedies, keeping our clients informed and well-educated on their journey to wellness. With our guidance, you can experience the outstanding benefits natural therapies have to offer. If you’re ready to start your journey to better health with natural therapies, we’re here to help. Visit our FAQs page to learn more about our services or take our online eligibility check to find out about your options. We’ll work with you to create a personalised treatment plan that meets your unique needs and helps you experience the full potential of natural therapies use”. • “Empower your body and mind with natural plant therapies treatments”. • “At our WA cannabis clinic, we have many symptom-relieving natural plant therapies and treatments readily available. And because no two people are alike, nor do they suffer from the same ailments, so we make it a point to personalise | | | |

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| | <p>each client's care plan. Rest assured that with our team's expertise and compassion, you will enjoy an improved quality of life equipped with the knowledge you need to undertake a supported journey to wellness".</p> <ul style="list-style-type: none"> • "Our team of authorised prescribers is dedicated to helping our clients live their best lives possible. We do this by providing expert guidance on natural therapies use and connecting them with products that can improve their health and well-being. Learn more about how our cannabis oil treatments can empower your body and check your eligibility today". | | | |
| 25. | <p>The 'Cannabis Clinic NSW' page on the Atlus Website, which displayed the following statements: https://atlus.com.au/nsw/</p> <ul style="list-style-type: none"> • "Plant-Based Therapy Clinic NSW". • "Cannabis Clinic NSW". • "Atlus is a medicinal cannabis health consultancy service providing high quality care to clients throughout New South Wales. We offer a pay as you go service, as well as Atlus Classic™ and Atlus Concierge™ memberships for those who want access to our comprehensive range of services. Our team of authorised prescribers are dedicated to improving the quality of life for our clients through the use of medicinal cannabis". • "The healing nature of medicinal marijuana". • "Medical marijuana has been used medicinally for thousands of years, and its popularity as a natural remedy is on the rise. Atlus is dedicated to providing patients with access to quality care and products. We offer a wide range of cannabis-based therapies, and our team is committed to educating patients on the benefits of this natural medicine. We believe that cannabis has the potential to transform lives, and we are proud to be at the forefront of this growing industry". • "At Atlus, we understand that everyone's needs are different. That's why we're proud to offer a variety of medicinal cannabis options from traditional flower to oils and capsules. No matter what your needs are, we will work with you to find the best possible solution for your individual situation. Our team of authorised | N/A | N/A | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>prescribers are dedicated to providing you with the education and care you need to find the relief you deserve”.</p> <ul style="list-style-type: none"> • “Experience the difference with medicinal cannabinoids”. • “Our qualified and experienced team of authorised prescribers are dedicated to providing our clients with the highest quality care. We provide a variety of therapies and treatments, each designed to provide relief from your symptoms”. • “Discover the power of natural therapies”. | | | |
| 26. | <p>The ‘Cannabis Clinic NSW’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/nsw/</p> <ul style="list-style-type: none"> • “Plant-Based Therapy Clinic NSW”. • “Cannabis Clinic NSW”. • “Atlus is a natural therapies health consultancy service providing high quality care to clients throughout New South Wales. We offer a pay as you go service for those who want access to our comprehensive range of services. Our team of authorised prescribers are dedicated to improving the quality of life for our clients through the use of medicinal cannabis”. • “The healing nature of natural therapies”. • “Natural therapies have been used medicinally for thousands of years, and their popularity as a natural remedy is on the rise. Atlus is dedicated to providing patients with access to quality care and products. We offer a wide range of cannabis-based therapies, and our team is committed to educating patients on the benefits of this natural medicine. We believe that natural therapies have the potential to transform lives, and we are proud to be at the forefront of this growing industry”. • “At Atlus, we understand that everyone’s needs are different. That’s why we’re proud to offer a variety of natural therapies options from traditional flower to oils and capsules. No matter what your needs are, we will work with you to find the best possible solution for your individual situation. Our team of authorised prescribers are dedicated to providing you with the education and care you need to find the relief you deserve”. | N/A | N/A | On at least 2 June 2023, 6 July 2023 and 12 July 2023 |


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| | <ul style="list-style-type: none"> • “Experience the difference with medicinal cannabinoids”. • “Our qualified and experienced team of authorised prescribers are dedicated to providing our clients with the highest quality care. We provide a variety of therapies and treatments, each designed to provide relief from your symptoms”. | | | |
| 27. | <p>The ‘Cannabis Clinic Newcastle’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/nsw/cannabis-clinic-newcastle/#</p> <ul style="list-style-type: none"> • “Cannabis Clinic Newcastle”. • “Experiencing better living doesn’t have to be a dream. Atlus is pleased to offer natural therapies treatments that can help locals in Newcastle achieve their goals”. • “Targeted, precision relief”. • “By targeting the endocannabinoid system, we can help to bring the body back into balance and alleviate a wide range of symptoms. In addition to offering relief, we also believe that it is important to educate and empower our patients”. • “You have the right to choose what’s best for you”. • “Your health is important to us, which is why we only offer the best care possible. We believe that everyone deserves the right to choose what’s best for them, without being limited by brand affiliation and conflicts of interest. That’s why we offer a wide range of products and services that are unbiased and trustworthy”. | N/A | N/A | On at least 9 June 2023 |
| 28. | <p>The ‘Cannabis Clinic Sydney’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/nsw/cannabis-clinic-sydney/</p> <ul style="list-style-type: none"> • “Cannabis Clinic Sydney”. • “Atlus is a cannabis clinic with locations across Australia. We pride ourselves on providing our clients with convenient access to specialist medical cannabis advice and treatments”. • “Take control of your health”. • “We work with you to find the perfect treatment plan to target the endocannabinoid system, to bring your body to a state of balance”. • “Natural therapies, backed by science”. | N/A | N/A | On at least 9 June 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> “Cannabis has been used medicinally for centuries, but only recently has science begun to catch up with the anecdotal evidence. At Atlus, we are committed to helping our patients find the best possible treatment for their needs. If you are interested in exploring natural therapies as a treatment option, we would be happy to help you get started”. | | | |
| 29. | <p>The ‘Cannabis Clinic NT’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/nt/</p> <ul style="list-style-type: none"> “Cannabis Clinic NT”. “Our team of authorised prescribers is dedicated to improving our client’s quality of life through medicinal cannabis, and we offer a range of services, including pay-as-you-go, Atlus Classic™ & Atlus Concierge™ member services”. “Discover the healing nature of medicinal cannabis”. “Marijuana, or cannabis, as it is more commonly known, has been used for medicinal purposes for centuries. At Atlus, we use approved medicinal cannabis products in our treatments and focus on providing high-quality, tailored care to help our clients”. “We believe that cannabis has the potential to transform lives, and we are proud to be at the forefront of this growing industry”. “Here at Atlus, we understand that the decision to try medicinal cannabis can be a daunting one. We are here to support you every step of the way, from your initial consultation to on-going care and education. Our focus is on providing high-quality, tailored care that meets your individual needs. That’s why we’re proud to offer a variety of medicinal cannabis options for our patients in Northern Territory, from traditional flowers to oils and capsules”. “Why medicinal cannabinoids are effective”. “The active ingredients in cannabis, known as cannabinoids, interact with the body’s endocannabinoid system (ECS). The ECS is a network of receptors and neurotransmitters that regulate various bodily functions, including pain, inflammation, appetite, mood, and sleep. When cannabinoids are introduced to the body via medicinal cannabis treatments, they bind to these receptors and help to | N/A | N/A | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>restore balance within the body. This can lead to a reduction in symptoms and overall improvement in quality of life”.</p> <ul style="list-style-type: none"> • “Improve your quality of life with natural therapies”.  <ul style="list-style-type: none"> • “If you’re interested in learning more about how medicinal cannabis can help you find relief from your symptoms, we encourage you to book a consultation with us today”. | | | |
| 30. | <p>The ‘Cannabis Clinic NT’ page on the Atlus Website, which displayed the following statements: https://atlus.com.au/nt/</p> <ul style="list-style-type: none"> • “Cannabis Clinic NT”. • “Our team of authorised prescribers is dedicated to improving our client’s quality of life through natural therapies, and we offer a range of services, including pay-as you go”. • “Discover the healing nature of natural therapies”. • “Marijuana, or cannabis, as it is more commonly known, has been used for medicinal purposes for centuries. At Atlus, we use approved natural therapies | N/A | N/A | On at least 2 June 2023, 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>products in our treatments and focus on providing high-quality, tailored care to help our clients”.</p> <ul style="list-style-type: none"> • “We offer a wide range of cannabis-based treatments, and our team is committed to educating patients on the benefits of this natural medicine” • “We believe that natural therapies has the potential to transform lives, and we are proud to be at the forefront of this growing industry”. • “Here at Atlus, we understand that the decision to try natural therapies can be a daunting one. We are here to support you every step of the way, from your initial consultation to on-going care and education. Our focus is on providing high-quality, tailored care that meets your individual needs. That’s why we’re proud to offer a variety of natural therapies’ options for our patients in Northern Territory, from traditional flowers to oils and capsules”. • “Why medicinal cannabinoids are effective”. • “The active ingredients in cannabis, known as cannabinoids, interact with the body’s endocannabinoid system (ECS). The ECS is a network of receptors and neurotransmitters that regulate various bodily functions, including pain, inflammation, appetite, mood, and sleep. When cannabinoids are introduced to the body via natural therapies treatments, they bind to these receptors and help to restore balance within the body. This can lead to a reduction in symptoms and overall improvement in quality of life”. • “Improve your quality of life with natural therapies”. | | | |
| 31. | <p>The ‘CBD Oil Gold Coast’ page on the Atlus Website, which displayed the following statements: atlus.com.au/qld/cbd-oil-gold-coast/</p> <ul style="list-style-type: none"> • “CBD oil is a natural, plant-based product that has been shown to offer a wide range of health benefit. From reducing anxiety and promoting relaxation, to relieving pain and inflammation, CBD oil has been used for centuries to support overall health and well-being”. • “Feel the relief with CBD”. • “CBD oil is a popular natural remedy used for many common ailments. Unlike its cousin, THC, CBD oil does not produce any psychoactive effects. Instead, CBD oil | Chronic pain | Anxiety Depression | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>is known for its calming and anti-inflammatory properties. CBD oil has been shown to be effective in treating various conditions, such as anxiety, depression, pain, inflammation, and even acne. While more research is needed to establish the full extent of CBD oil's benefits, many people have found relief from using it".</p> <ul style="list-style-type: none"> • "Cannabis Oil Gold Coast". • "Access Natural therapies that work". • "We believe that everyone deserves access to natural therapies that can improve the quality of their life. CBD oil is a natural therapy that has a wide range of health benefits and uses. <p>Whether you're dealing with chronic pain, anxiety, or any other condition, our team of authorised prescribers can provide you with the education and care you need to find the relief you deserve".</p> <ul style="list-style-type: none"> • "Check your eligibility for CBD oil, and our other natural therapies online". | | | |
| 32. | <p>The 'CBD Oil Brisbane' page on the Atlus Website, which displayed the following statements: atlus.com.au/qld/cbd-oil-brisbane/</p> <ul style="list-style-type: none"> • "CBD oil is derived from the cannabis plant, and is used for therapeutic and medicinal purposes. The quality and efficacy of CBD oil in Brisbane is regulated to deliver a consistent medical cannabis produce for best possible treatment outcomes". • "Atlus is dedicated to providing the best possible CBD oil products for patients in need, and our team is always available to answer any questions you may have. Check your eligibility online or, contact us today to learn more about how we can help you improve your quality of life". • "What is CBD oil? CBD oil is a natural plant-based oil that has been shown to provide numerous health benefits. CBD, or cannabidiol, is one of the many active compounds found in the cannabis plant. Unlike THC, CBD does not produce any psychoactive effects. Instead, it has been shown to interact with the body's endocannabinoid system, which plays a role in regulating a variety of physiological functions". • "Better living through natural therapies". | Chronic pain | Anxiety Depression | On at least 15 November 2022, 7 June 2023, 9 June 2023, 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> “CBD oil has a wide range of potential health benefits and uses, including the treatment of anxiety, depression, chronic pain, insomnia and many more. The Atlas team believe that everyone deserves access to natural therapies that can improve their quality of life. Whether you’re dealing with chronic pain, anxiety, or any other condition, our team of authorised prescribers can provide you with the education and care you need to find the relief you deserve”. “Access to CBD oil, made easy”. “At Atlas, we are committed to providing quality education, personalised care, and improving access to CBD oil and other natural therapies. Our telehealth platforms make it easy for you to get the care and treatment you need from the comfort of your own home. If you are looking for an alternative to traditional medicine, then Atlas is the perfect solution for you”. The following image was in the advertisement on at least 15 November 2022:  | | | |
| 33. | <p>The ‘Research’ page on the Atlas Website, which displayed the following statements: atlus.com.au/research/</p> <ul style="list-style-type: none"> “The research of plant-based medicine”. | N/A | Anxiety | On at least 2 June 2023 |


| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “The research of plant-based medicine is vast and varied. From easing pain and inflammation to reducing anxiety and promoting sleep, there are many ways in which this natural remedy can improve your quality of life”. • “Atlus is a plant-based health consultancy service providing high value and quality care. Our service operates on a national level through telehealth platforms and offers pay as you go member service. Atlus strives to assist eligible Australians in obtaining natural remedies and providing extensive education around the use of this natural therapy”. • “Helping you experience the benefits of natural remedies and therapies”. • “Atlus can assist eligible Australians to obtain natural therapies through our national network of licensed producers. These natural therapies are aimed to aid in improving overall health and wellbeing”. • “Check your eligibility for natural therapies through Atlus”. • “At Atlus, our mission is to accelerate the world’s transition to natural therapies, starting with Australia. Our affiliations with and collaboration between clinical, administrative and business development teams help us provide high-quality, exceptional client experiences. To find out if you are eligible for natural remedies like medicinal cannabis, simply complete our eligibility form”. • “Plant-based medicine has been around for a very long time, and has been used in many ancient cultures and traditions as a natural remedy. Atlus is able to prescribe all varieties of products and is not limited to any specific brand or forms. Our vision is to transform lives through education, personalised care, and improving access to natural therapies via telehealth services”. | | | |
| 34. | <p>The ‘Research’ page on the Atlus Website, which displayed the following statements: atlus.com.au/research/</p> <ul style="list-style-type: none"> • “The research on plant-based medicine is vast and varied. From easing pain and inflammation to reducing anxiety and promoting sleep, there are many ways in which this natural remedy can improve your quality of life”. | N/A | Anxiety | On at least 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “Atlus is a plant-based health clinic providing high value and quality care. Our service operates on a national level via telehealth and offers pay as you go service. Atlus strives to assist eligible Australians to obtain natural remedies and provides education around the use of this natural therapy”. • “Helping you experience the benefits of natural remedies and therapies”. • “Atlus can assist eligible Australians to obtain natural therapies through our national network of licensed producers. These natural therapies are aimed at improving overall health and wellbeing”. • “Check your eligibility for natural therapies through Atlus”. • “At Atlus, our mission is to accelerate the world’s transition to natural therapies, starting with Australia. Our affiliations with and collaboration between clinical, administrative and business development teams help us provide high-quality, exceptional client experiences. To find out if you are eligible for natural remedies like medicinal cannabis, simply complete our eligibility form”. • “Plant-based medicine has been around for a very long time, and has been used in many ancient cultures and traditions as a natural remedy. Atlus is able to prescribe all varieties of products and is not limited to any specific brand or forms. Our vision is to transform lives through education, personalised care, and improving access to natural therapies via telehealth services”. | | | |
| 35. | <p>The ‘Cannabis Clinic SA’ page on the Atlus Website, which displayed the following statements: atlus.com.au/sa/</p> <ul style="list-style-type: none"> • “Cannabis Clinic SA”. • “Welcome to Atlus’s Cannabis Clinic in South Australia. Our team of authorised prescribers is dedicated to improving our client’s quality of life through medicinal cannabis, and we offer a range of services, including pay-as-you-go, Atlus Classic™ & Atlus Concierge™ member services”. • “Medicinal Cannabis Clinic SA”. • “Begin your journey to wellness with medicinal cannabis”. | N/A | N/A | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “For centuries, marijuana – more commonly called cannabis – has had significant medicinal purposes. Here at Atlus, we use only approved medicinal cannabis products and focus on giving high-quality, personalised care to help our clients”. • “In South Australia, medicinal cannabis is regulated by the Therapeutic Goods Administration (TGA). As an authorised medicinal cannabis prescriber, Atlus has the necessary means to provide you with tailored, up-to-date advice and patient-centric treatment plans that improve the quality of your life”. • “We offer a wide range of cannabis-based therapies, and our team is committed to educating patients on the benefits of this natural medicine as well as improving their ability to access it. We believe that cannabis has the potential to transform lives, and we are proud to be at the forefront of this growing industry”. • “Cannabis Clinic South Australia”. • “Improving your access to high-quality, natural plant remedies”. • “At Atlus, we understand that making the decision to use medical cannabis may be a difficult one. But please know that we will accompany you every step of the way, from your first appointment all the way through ongoing support and education. Our priority at all times is to provide exceptional personalised service because we realise that everyone’s requirements are different. That’s why our staff offers a diverse range of medical cannabis goods and services, including as flowers, oils, capsules, and more”. • “If you’re interested in exploring medicinal cannabis as a treatment option, we encourage you to check your eligibility online today. We make exploring this natural treatment option simple and easy, and we’ll be there to support you every step of the way on your journey to wellness”. • “Experience the benefits of medicinal cannabis”. • “Embrace a better quality of life with tailored treatments plans through our medicinal cannabis clinic in South Australia. Atlus is a medicinal cannabis health consultancy service that provides high-value and quality care on a national level”. • “If you’re interested in learning more about how medicinal cannabis can help you find relief from your symptoms, we encourage you to check your eligibility with us | | | |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | today. We'll take the time to understand your individual needs and create a treatment plan that's tailored to you". | | | |
| 36. | <p>The 'Cannabis Clinic SA' page on the Atlus Website, which displayed the following statements: atlus.com.au/sa/</p> <ul style="list-style-type: none"> • "Cannabis Clinic SA". • "Welcome to Atlus's Cannabis Clinic in South Australia. Our team of authorised prescribers is dedicated to improving our client's quality of life through natural therapies, and we offer a range of services, including pay-as-you-go". • "Natural Therapies Clinic SA". • "Begin your journey to wellness with natural therapies". • "For centuries, marijuana – more commonly called cannabis – has had significant medicinal purposes. Here at Atlus, we use only approved natural therapies products and focus on giving high-quality, personalised care to help our clients". • "In South Australia, natural therapies is regulated by the Therapeutic Goods Administration (TGA). As an authorised natural therapies prescriber, Atlus has the necessary means to provide you with tailored, up-to-date advice and patient-centric treatment plans that improve the quality of your life". • "We offer a wide range of cannabinoid-based therapies, and our team is committed to educating patients on the benefits of this natural medicine as well as improving their ability to access it. We believe that natural therapies has the potential to transform lives, and we are proud to be at the forefront of this growing industry". • "Cannabis Clinic South Australia". • "Improving your access to high-quality, natural plant remedies". • "At Atlus, we understand that making the decision to use medical cannabis may be a difficult one. But please know that we will accompany you every step of the way, from your first appointment all the way through ongoing support and education. Our priority at all times is to provide exceptional personalised service because we realise that everyone's requirements are different. That's why our staff offers a | N/A | N/A | On at least 2 June 2023, 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <p>diverse range of natural therapies goods and services, including as flowers, oils, capsules, and more”.</p> <ul style="list-style-type: none"> • “If you’re interested in exploring natural therapies as a treatment option, we encourage you to check your eligibility online today. We make exploring this natural treatment option simple and easy, and we’ll be there to support you every step of the way on your journey to wellness”. • “Experience the benefits of natural therapies”. • “Embrace a better quality of life with tailored treatments plans through our natural therapies clinic in South Australia. Atlus is a natural therapies health consultancy service that provides high-value and quality care on a national level. We use telehealth platforms, so you can access our natural therapies range from anywhere in Australia”. • “If you’re interested in learning more about how natural therapies can help you find relief from your symptoms, we encourage you to check your eligibility with us today. We’ll take the time to understand your individual needs and create a treatment plan that’s tailored to you”. | | | |
| 37. | <p>The ‘Cannabis Clinic VIC’ page on the Atlus Website, which displayed the following statements: atlus.com.au/vic/</p> <ul style="list-style-type: none"> • “Cannabis Clinic Victoria”. • “Atlus is a medicinal cannabis health consultancy service providing high quality care to clients throughout Victoria. Our team of authorised prescribers are dedicated to improving the quality of life for our clients through the use of medical cannabis. We offer a pay as you go service, as well as Atlus Classic™ and Atlus Concierge™ memberships for those who want access to our comprehensive range of services”. • “Medicinal Marijuanas Victoria”. • “Seeding the growth of medical cannabis”. • “Cannabis has been used to treat a variety of conditions for thousands of years. In recent years, its popularity as a natural remedy has been on the rise”. | N/A | N/A | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> “Atlas is dedicated to providing patients with access to quality care and products. We offer a wide range of cannabis-based therapies, and our team is committed to educating patients on the benefits of this natural medicine. We believe that cannabis has the potential to transform lives, and we are proud to be at the forefront of this growing industry. Our focus is on providing safe, effective treatments that improve our patients’ quality of life”. “Medical Cannabis Victoria”. “Helping you experience the benefits of medical cannabis”. “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. “Empowering nature through, medical marijuana”.  | | | |
| 38. | <p>The ‘Cannabis Clinic VIC’ page on the Atlas Website, which displayed the following statements: atlus.com.au/vic/</p> <ul style="list-style-type: none"> “Cannabis Clinic Victoria” “Atlas is a natural therapies health consultancy service providing high quality care to clients throughout Victoria”. | N/A | N/A | On at least 2 June 2023, 6 July 2023 and 12 July 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “Our team of authorised prescribers are dedicated to improving the quality of life for our clients through the use of medical cannabis. We offer a pay as you go service those who want access to our comprehensive range of services”. • “Natural therapies Victoria”. • “Seeding the growth of medical cannabis”. • “Cannabis has been used to treat a variety of conditions for thousands of years. In recent years, its popularity as a natural remedy has been on the rise”. • “Atlas is dedicated to providing patients with access to quality care and products. We offer a wide range of cannabinoid-based therapies, and our team is committed to educating patients on the benefits of this natural medicine. We believe that natural therapies have the potential to transform lives, and we are proud to be at the forefront of this growing industry. Our focus is on providing safe, effective treatments that improve our patients’ quality of life”. • “Medical Cannabis Victoria”. • “Helping you experience the benefits of medical cannabis”. • “At the heart of our mission is a commitment to transforming lives through education, personalised care, and improving access to natural therapies”. • “Empowering nature through, natural therapies”. | | | |
| Atlas Facebook Account | | | | |
| 39. | Post on the Atlas Facebook page, which displayed the following statements: <ul style="list-style-type: none"> • “██████ takes CBD oil daily for her anxiety. Here’s what she wants people to know”. • “There’s no buzzing in my head, and my memory and confidence are so much better”. | N/A | Anxiety | On at least 15 November 2022 |
| 40. | Post on the Atlas Facebook page, which displayed the following statements: <ul style="list-style-type: none"> • “Chronic pain is caused from various conditions including: Arthritis, old injuries, migraines, fibromyalgia, irritable bowel, muscular issues, nerve problems and cancer”. • “Chances are you or someone close to you suffers from chronic pain”. • “Many patients have reported the benefits of using natural therapies”. | Chronic pain Arthritis Fibromyalgia | Cancer | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> "#atlus #naturaltherapies #plantalternatives #naturalremedy #wellness #healthy #healthyliving #healthylifestyle #fitness #nutrition #exercise #wellbeing #betterliving #chronicpain #sportsinjury #recovery #healing #together #migraines #arthritis #australians #medicinalcannabis". | | | |
| 41. | Post on the Atlus Facebook page, which displayed the following statements: <ul style="list-style-type: none"> "We want everyone to feel the difference plant-based medicine can make to their life and this new price makes it that much more accessible for all". | N/A | N/A | On at least 10 August 2023 |
| 42. | Post on the Atlus Facebook page, which displayed the following statements: <ul style="list-style-type: none"> "Unlock the power of nature with plant-based treatments in Australia!" "Don't let the stigma hold you back – explore the possibilities of plant-based treatments today!" "Visit our website to learn more and discover if you're eligible for this empowering alternative https://atlus.com.au/". "Discover the power of plants today!" "Nature holds incredible restorative properties to support your well-being and alleviate discomfort". | N/A | N/A | On at least 10 August 2023 |
| 43. | Post on the Atlus Facebook page, which displayed the following statements: <ul style="list-style-type: none"> "Atlus is a plant-based treatment clinic providing convenient access to medical advice and plant-based alternative treatments. We believe that better health should be within reach for everyone". "How do I access plant-based treatment?" "Plant-based treatment? Search". | N/A | N/A | On at least 10 August 2023 |
| Atlus Instagram Account | | | | |
| 44. | Post on the Atlus Instagram page, which displayed the following statements: <ul style="list-style-type: none"> "Chronic pain is caused from various conditions including: Arthritis, old injuries, migraines, fibromyalgia, irritable bowel, muscular issues, nerve problems and cancer." "Many patients have reported the benefits of using natural therapies". "Share Atlus with your friends and family to help them find relief today". | Chronic pain Fibromyalgia Arthritis | Cancer | On at least 15 November 2022 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
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| | <ul style="list-style-type: none"> • “#atlus #naturaltherapies #plantalternatives #naturalremedy #wellness #healthy #healthyliving #healthylifestyle #fitness #nutrition #exercise #wellbeing #betterliving #chronicpain #sportsinjury #recovery #healing #together #migraines #arthritis #australians #medicinalcannabis”. | | | |
| 45. | <p>Post on the Atlus Instagram page, which displayed the following statements:</p> <ul style="list-style-type: none"> • “BENEFITS OF NATURAL REMEDY FOR A HEALTHIER LIFESTYLE”. • “Promote overall wellness without relying on harsh chemicals or synthetic ingredients! Here are some of the potential benefits of natural remedy for a healthier lifestyle: <ol style="list-style-type: none"> 1. Pain Relief 2. Reduced Anxiety & Depression 3. Improved Sleep 4. Neuroprotective Effects 5. Anti-Inflammatory Properties”. • “Start your journey to a healthier, more balanced lifestyle today with the power of nature on your side”. • “#naturalremedies #holistichealth #healthybodyhealthymind”. | N/A | Anxiety Depression | On at least 2 June 2023 |
| 46. | <p>Post on the Atlus Instagram page, which displayed the following statements:</p> <ul style="list-style-type: none"> • “Mental Health Treatment”. • “The Potential Benefits of Plant-Based Medicine for Anxiety, Depression, PTSD, and Chronic Pain”. • “Living with mental health challenges can be incredibly difficult, but there are natural options that may offer relief. Plant-based medicine has been used for centuries to help manage symptoms of anxiety, depression, PTSD, and chronic pain”. • “Natural remedies can provide an alternative to synthetic medications, which may have unwanted side effects. With the potential to reduce inflammation, promote relaxation, and improve sleep, plant-based medicine can support the body’s natural healing processes and help improve mental health”. • “Let’s explore the potential benefits of plant-based medicine and find holistic solutions for mental health challenges”. | Chronic pain | Anxiety Depression PTSD | On at least 2 June 2023 |

| No | Column A: Statement intended to promote the use or supply of medicinal cannabis | Column B: The disease, condition, ailment or defect referred to, which is medically accepted as requiring diagnosis, treatment or supervision by a suitably qualified health practitioner | Column C: The mental illness and/or neoplastic disease referred to | Column D: Date(s) of the advertisement(s) |
|-----|--|---|--|---|
| | <ul style="list-style-type: none"> • “#mentalhealthawareness #plantbasedmedicine #naturalremedies”. | | | |
| 47. | Post on the Atlus Instagram page, which displayed the following statements: <ul style="list-style-type: none"> • “Discover the power of plants today!” • “Nature holds incredible restorative properties to support your well-being and alleviate discomfort”. • “Unlock the power of nature with plant-based treatments in Australia!” • “Don’t let the stigma hold you back – explore the possibilities of plant-based treatments today!” • Click link in bio to learn more and discover if you’re eligible for this empowering alternative!” • “#Atlus #PlantBasedTreatments #NaturalTherapy #naturalhealth #plantmedicine #holistichealth #wellbeing #alternativetreatments #plantbasedmedicine #telehealth”. | N/A | N/A | On at least 12 July 2023, 13 July 2023, 17 July 2023 and 25 July 2023 |
| 48. | Post on the Atlus Instagram page, which displayed the following statements: <ul style="list-style-type: none"> • “How do I access plant-based treatment?” • “Plant-based treatment? Search”. • “Atlus is a plant-based treatment clinic providing convenient access to specialist medical advice and plant-based alternative treatments. We believe that better health should be within reach for everyone”. • “Click link in bio to book consultation now and start experiencing better health today!”“#Atlus #plantbasedmedicine #plantbasedtreatment #telehealth #telehealthcare #telehealthservices #australiandoctors #naturaltheraphy (sic) #naturalmedicine #FAQ #betterhealth”. | N/A | N/A | On at least 12 July 2023, 13 July 2023, 17 July 2023, 25 July 2023 and 10 August 2023 |
| 49. | Post on the Atlus Instagram page, which displayed the following statements: <ul style="list-style-type: none"> • “Easy Access to Medical Advice and Plant-Based Alternative Treatments with Atlus”. • “Here at Atlus, you can easily access medical advice and plant-based alternative treatments. Our user-friendly process guarantees a swift and hassle-free experience. Let’s start today!” | N/A | N/A | On at least 18 August 2023 |