



Australian Government

Department of Health and Aged Care
Therapeutic Goods Administration

Advertising Approval: Stryker Australia Pty Ltd – “Comfort Shield Barrier Cream Cloths - Skin-cleaning wipe, non-sterile” (ARTG 291904)

Therapeutic Goods Act 1989

Approval under section 42DF for use of restricted representations by Stryker Australia Pty Ltd

I, Rowena Love, as a delegate of the Secretary to the Department of Health and Aged Care, on receipt of an application from Stryker Australia Pty Ltd, have approved under section 42DF of the *Therapeutic Goods Act 1989*, the restricted representations described in paragraph **(A)**, for use in advertisements for the product identified in paragraph **(B)** in the advertisement in which the restricted representations are used (including on the label and packaging of the goods), subject to the conditions identified in paragraph **(C)**.

(A)

- Comfort Shield Barrier Cream Cloths can be used to help clean and protect skin from incontinence related skin irritation
- The Comfort Shield Barrier Cream Cloths can be used to help prevent incontinence-associated dermatitis
- Comfort Shield Barrier Cream Cloths help clean and protect skin from incontinence related skin irritation
- Comfort Shield Barrier Cream Cloths help prevent incontinence-associated dermatitis.

(B)

- Comfort Shield Barrier Cream Cloths - Skin cleaning wipe (ARTG 291904).

(C)

- Advertisements in which any one of the Approved Representations is used must comply with the Therapeutic Goods Advertising Code (the Code).

Dated this 23rd day of January 2025.

Signed electronically

Rowena Love
Delegate of the Secretary to the Department of Health and Aged Care
Advertising and Compliance Education and Policy Section
Regulatory Compliance Branch