



**Australian Government**  
**Department of Health and Aged Care**  
Therapeutic Goods Administration

**Therapeutic Goods Act 1989**

**Approval under section 42DF for use of restricted representations by**

**Roche Diabetes Care Australia Pty Ltd**

I, Michael Shum, as a delegate of the Secretary to the Department of Health and Aged Care, have approved under section 42DF of the *Therapeutic Goods Act 1989* (the Act) the restricted representations described in paragraphs 1-4, for use in advertisements directed to consumers, for the products identified in paragraphs 1-4:

1.

- *representations that refer to “diabetes” in the trading name or copyright notice of the applicant*
- *“for people living with diabetes”*

in advertisements for:

- ARTG 190251 - Clinical chemistry substrate IVDs (all Accu-Chek blood glucose strips included in this ARTG entry)
- ARTG 167228 - Manual blood lancing device, single-use
- ARTG 167227 - Lancet automatic
- ARTG 100623 - Lancet automatic
- ARTG 190250 - Instrument/analyser IVDs (all Accu-Chek blood glucose meters included in this ARTG entry)

2.

- *“the Accu-Chek system for use with people with diabetes”*

in advertisements for:

- ARTG 190251 - Clinical chemistry substrate IVDs (all Accu-Chek blood glucose strips included in this ARTG entry)
- ARTG 190250 - Instrument/analyser IVDs (all Accu-Chek blood glucose meters included in this ARTG entry)

3.

- *representations that refer to “diabetes” in the trading name or copyright notice of the applicant*
- *representations that refer to “diabetes” in the product name “Roche Diabetes Care Platform”*

in advertisements for:

- ARTG 316258 - Accu-Chek SmartPix Online - Clinical data collection/ management information application software

4.

- *Representations that refer to “diabetes” in the trading name or copyright notice of the applicant*
- *For people living with diabetes*
- *mySugr is created by people with diabetes for people with diabetes*
- *Our mySugr app allows your patients to share their diabetes data with you at any time.*
- *mySugr includes a digital diabetes logbook for recording blood sugar readings, which can help with the management of diabetes*
- *mySugr App: your diabetes data in one place.*
- *How can mySugr support my diabetes management?*
- *With the mySugr app, it's quick and easy to collect important diabetes therapy data in one place.*

in advertisements for:

- ARTG 392894 - Self-care monitoring web-based application software (mySugr logbook)

Dated this 10th day of May 2023

*Signed electronically*

**Michael Shum**

Delegate of the Secretary to the Department of Health and Aged Care  
Advertising and Compliance Education and Policy Section  
Regulatory Compliance Branch