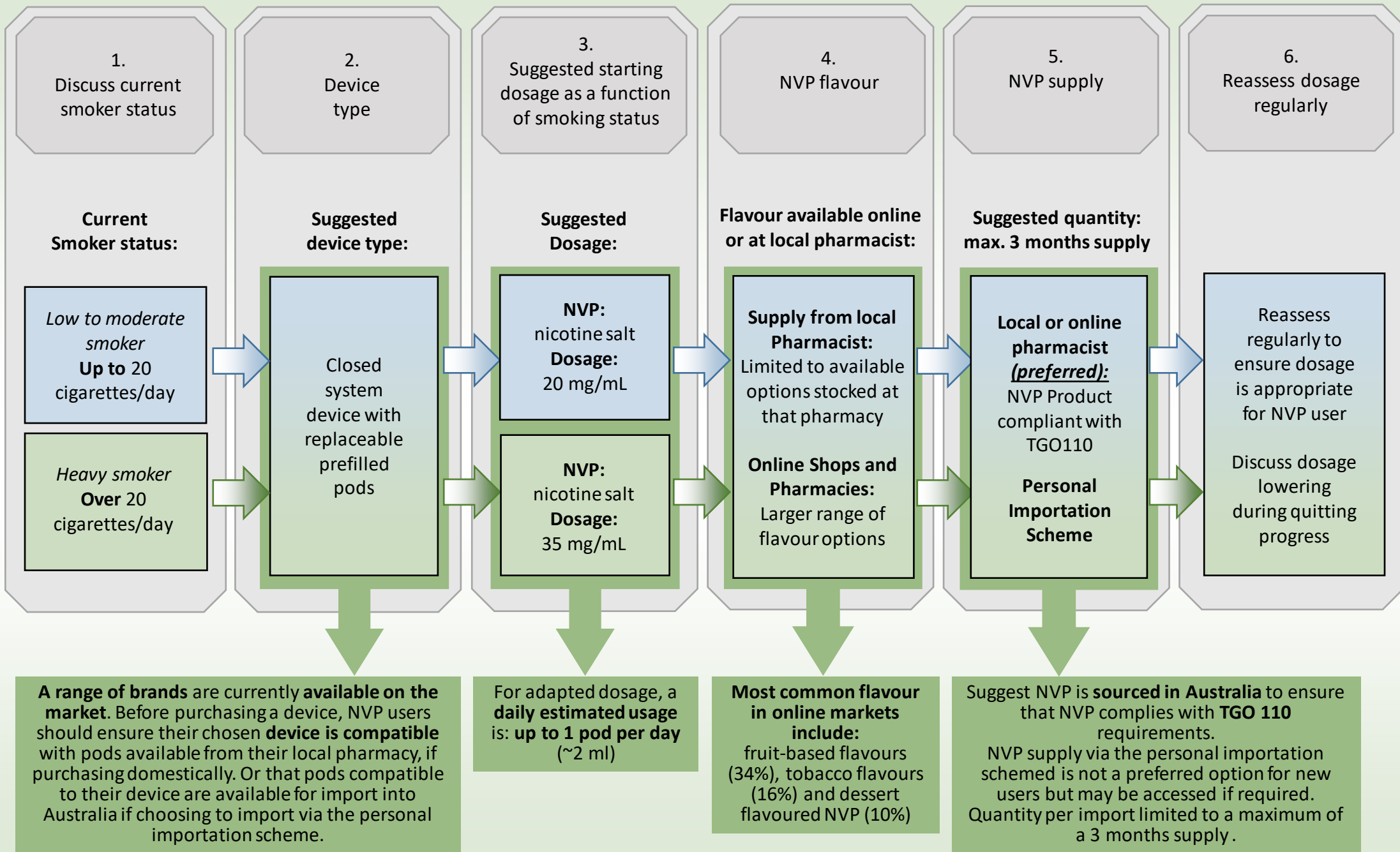
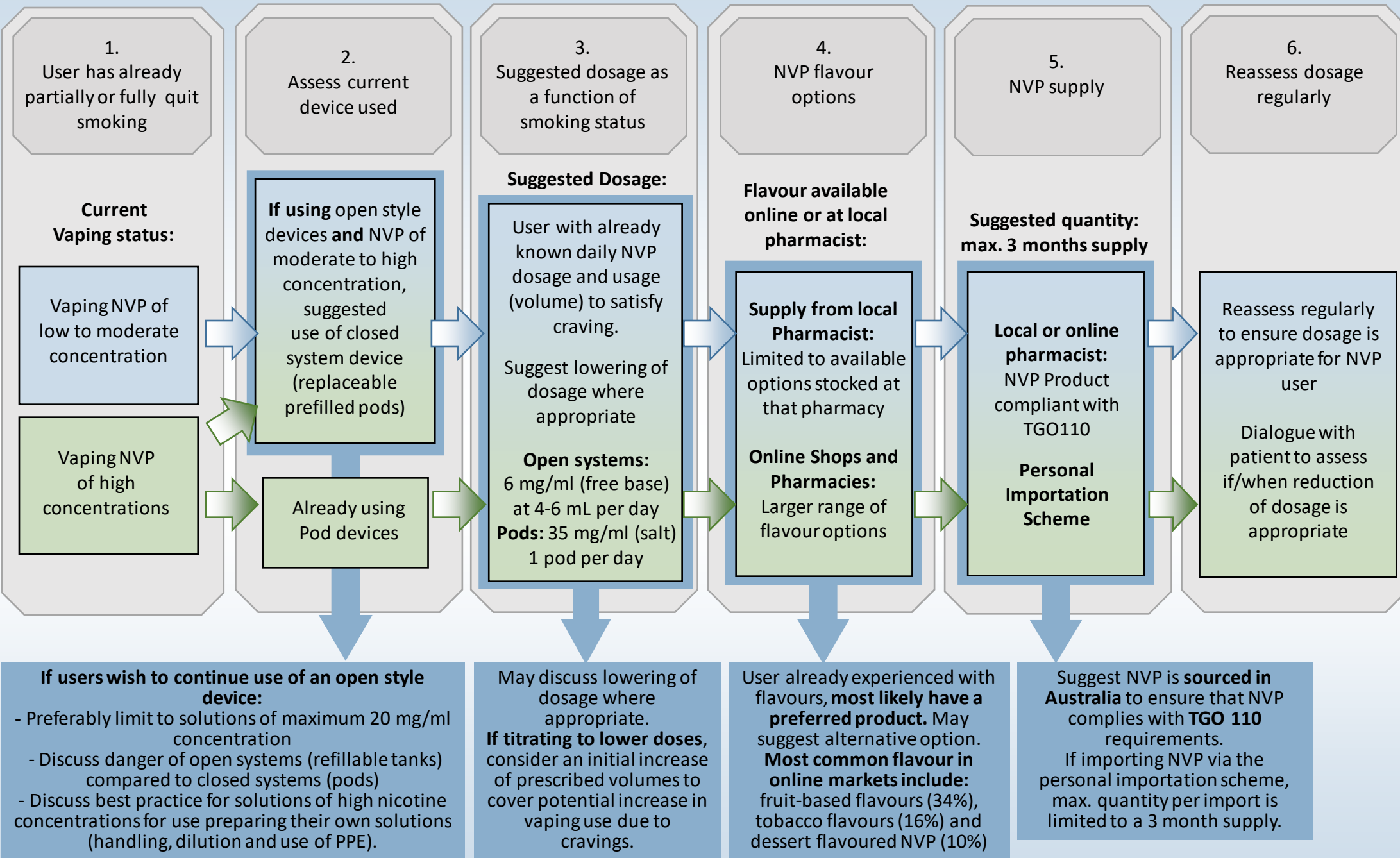


New NVP users



Existing NVP users



Suggested NVP dosages for freebase nicotine and nicotine salts compared to smoking status

Vaping devices		Cigarette smoking equivalent	Freebase nicotine	Nicotine salts
High Vapour Production Open tank devices	Medium Vapour Production All devices	No longer smoking	Nicotine free solution - 0 mg/mL	
		1-6 cigarettes/day	Light	3 mg/mL
6-12 cigarettes/day		↓ Smoker type ↓	6 mg/mL	20 mg/ml
12-20 cigarettes/day			9 mg/mL	25 mg/mL
20-25 cigarettes/day			12 mg/mL	30 mg/mL
Low Vapour Production Pod devices	25+ cigarettes/day	18 mg/mL	35 mg/mL	
	2+ packs/day	Heavy	24-36 mg/mL*	50-60 mg/mL

* Harsh throat hit for concentrations above 20 mg/ml, throat hit of 6 mg/ml free base similar to 20-25 mg/mL nicotine salts

** Uncommon salt concentrations.

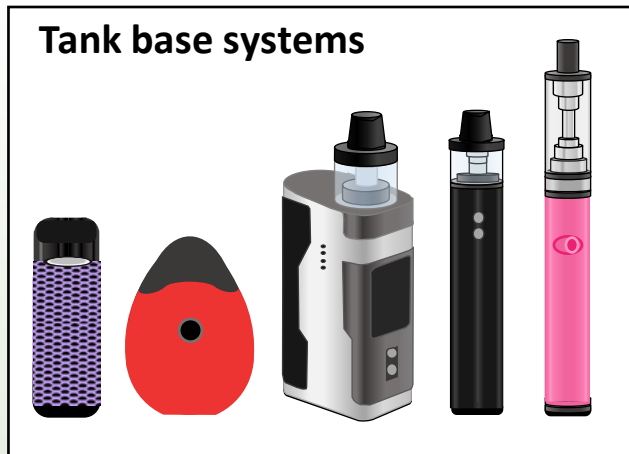
Suggested starting concentrations highlighted

Suggested average usage as a function of device used

	Estimated volume usage	
	Daily	3 months
Open tank devices 3-6 mg/ml (free base)	4-6 ml	600 ml
Pod devices 30 mg/ml (salt)	1 pod (2 ml)	100 pods (200 mL)
High concentration solutions (100 mg/ml) for "mix your own" preparations*		
Free base nicotine	Up to 2mL	Up to 120 mL
Nicotine salts	Up to 3mL	Up to 300 mL

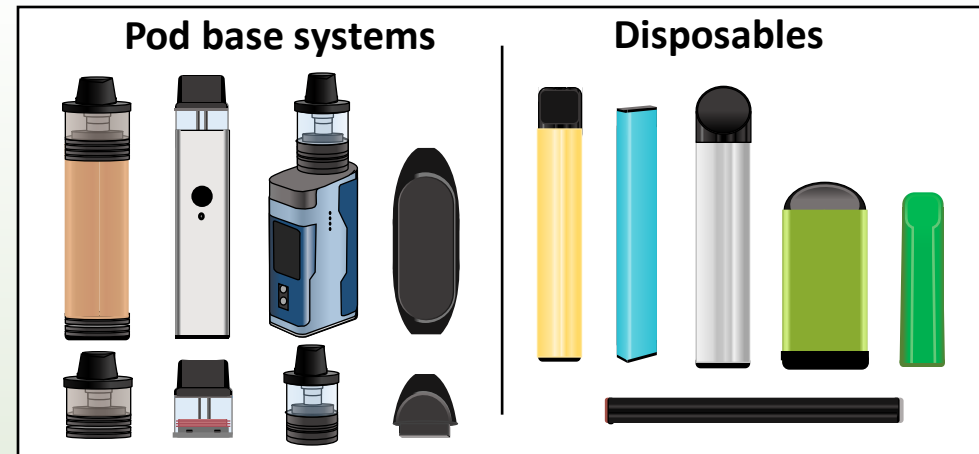
* Based on the use of 100 mg/ml solution to prepare 600 mL of 3-20 mg/ml free base nicotine solutions, and 200 mL of 30-50 mg/ml nicotine salt solutions for use in open tank devices.

Open System Devices (medium to high vapour devices)



Most common shapes of devices available on the market in each category

Closed System Devices (low to medium vapour devices)



Open system devices include all electronic cigarettes which need to be manually filled with e-liquid before use. Closed system devices include pods and disposables where the e-liquid is enclosed in a sealed container. Closed system devices are generally considered safer due to decreased risk of contact with liquid nicotine through accidental oral or dermal exposure.